# Ayushi Gupta

**Contact**  +91 7388208811

**Research Analyst**
**Denave India Pvt. Ltd**

## CORE COMPETENCIES

• Data Analysis and Requirement
  Gathering.
• Microsoft Excel
• SQL
• MIS (Report Making ,
  Documentation )
• Balsamiq Mockups (Personally worked
  with it for wireframes)
• BRD, SRS , DFD, Use Cases.

## SOFT SKILLS

• Communications and Presentation
skills
• Quick learner
• Innovative
• Critical Thinking and Analyzing

## LANGUAGE KNOWN

• English
• Hindi
• French ( Beginner )

## HOBBIES

• Singing
• Sketching
• Writing
• Reading

---

## OBJECTIVE

To be a part of an esteemed organization wherein I can contribute to the growth of the company, thus improving my knowledge through dedication and hard work. Eager to learn and keep enhancing my skills.

## PROFESSIONAL EXPERIENCE

### Research Analyst

[May 2018 – Present] [Denave India Pvt Ltd], [Noida,Uttar Pradesh]

**Work Profile:**

- Data Collection through Secondary Research and data cleaning.
- Requirement Gathering about consumers, competitors, and market conditions.
- Store data on sales number, market research, logistics, linguistics, or other behaviors, bring technical expertise to ensure the quality and accuracy of that data, the process, design and present it in ways to help people, businesses, and organizations make better decisions.
- Managing Master Data , including Updation, Deletion and creation.
- Worked On International Projects for countries like Malaysia, Thailand, Singapore,Phillipines,Indonesia. Analyse Data using Statistical Software.
- Providing Quality assurance of imported Data . Developing Reports and Analysis.
- Working with tools like: Microsoft Excel, Advance Excel**.**
- Worked on Microsoft Project that includes Analysing and Profiling Microsoft Data

### Research Analyst

[Sep 2017 – May 2018] [Value Prospect Consulting], [Noida, Uttar Pradesh]

**Work Profile :**

- Data Gathering through Primary and secondary research and data cleaning.
- Profiling Data for understanding the market Requirements of Different Product like Antiviruses, SAP , Microsoft , Infor .
- Data Analysis and Data Evaluation. Audience Generation for different IT webinars.
- Profiled the Microsoft Data for Clients

## EXPERIENTIAL LEARNING (SUMMER INTERNSHIP PROGRAM)

**Company Name** : U.P.T.E.C Pvt . Ltd
**Summer training :** Core Java [90 Hours]

## ACADEMIC PROJECT:

**PROJECT NAME** :- PETSFOR
**TEAM SIZE  :-**3
**BACK-END** :- Core java , php
**FRONT-END** :- Android
**PROJECT DESCRIPTION**:- PETS FOR is an android application with back-end coding in core java and php ,which has brought all the works regarding with selling and purchasing of pets on a single click.The PETS FOR application works as an online selling and purchasing of pets(i.e dog, cat,rabbit ,etc) , direct  or  through advertisement. It consist of different accessories for pets as well as can trace the location of the customers by their address .

## PERSONAL ADDRESS

Telecom City Apartment, Noida
Sector-62 . Noida ,Uttar Pradesh
Pincode- 201301

## EMAIL –ID
Ayushi7388@gmail.com

## PERSONAL DATA

Father's Name : Mr. Bal Kishan Gupta

Date Of Birth : 17 May, 1994

Marrital Status : Unmarried

Nationality      : Indian

## EDUCATIONAL QUALIFICATIONS

- Graduation,B.Tech in CSE From Uttar Pradesh Technical University in 2017
- Intermediate From Huddard High School Kanpur, in 2013
- High School From Huddard High School Kanpur, in 2011

## SCHOLASTIC ACHIEVEMENTS

- Awarded as the top Performer Award at the '' Reward n Recorgnition '' ceremony of **Denave India Pvt**

- Awarded as a Best Performer in my current Organization i.e Denave India Pvt Ltd Elected as a CAMPUS AMBASSADOR of **IIT MADRAS**.

- **U.P Scholarship**: Continue receiving scholarship all four years of B.Tech degree from U.P Government.

- **RANK 3$^{rd}$**: Selected as a top five best performer of PDP Session in college.

- Worked as an ADVISOR in **MAX LIFE INSUARANCE** and was awarded a certification of "meriphli policy".

- Was trained under **"GLOBAL YOUTH EMPLOYABILITY INITIATIVE"** conducted by **GTT and NASSCOM Foudation**

- **Certificate of Excellence**: Was awarded as an excellent performer in academics with medal and certificate.

- **Certificate of Appreciation**: Was appreciated as a best anchor in college event.

- Gave **home tuitions** to some students of 8,9 standard during my degree.

- Was **awarded the certificate from LIC** for participating in its 52$^{nd}$ and 53$^{rd}$ birthday essay event competition.

- **VISTA MIND**: was awarded for securing **"GRADE-A"** in **ALL INDIA APTITUDE TEST** conducted by VISTA MIND

## EXTRA CURRICULAR ACTIVITIES

- Participated in Obesity Awareness Rally organized by **INDIAN MEDICAL ASSOCIATION AND PERFECT POINT** to spread awareness regarding the rising hazards of obesity.

- **Won** the prize in **SINGING COMPETITION** in college event ,"ENGENIOUS".

- **Participated** and won in **writing contest** at inter school level.

- **Participated** in **BASKETBALL** competition at inter house level in school **.**

- **CO-ORDINATOR:** Was given a responsibility of the anchoring of the entire event at college level.

- Served as a **Student Mentor** for the CSE Department First Year Students. Helped them get acquainted with the college studies and environment.