

# Anisha Dahiya

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Mohali, Punjab

## Summary

performance-oriented interface designer with an excellent understanding of technologies, accessibility requirements, and performance capabilities. Supervised a team of designers and coordinated with the development team to create bold, functional user experiences. Dedicated to optimizing human-computer interactions for diverse applications. Expert in design development and optimization.

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## Experience

### UIUX Designer

Think 360 Solutions Pvt. Ltd. • Mohali, Punjab

03/2022

- Created web models or prototypes using physical, interface, logical and data models.
- Redesigned and implemented complete web applications to meet web and industry standards.
- Drew and printed draft charts, illustrations and other artwork using specialized computer software and plotters.
- Prepared rough sketches of product concepts, discussed with clients and made necessary changes. • Maintained company websites updating with new products and corporate announcements as necessary.
- Generated UX concepts such as tasks analysis, storyboards and use cases to accelerate user flow.
- Created and improved visual designs to catapult websites forward in terms of looks and usability.

### Graphic Designer

Erginous Technologies • Mohali, Punjab

11/2019 - 03/2022

- Prepared branding packages for point-of-sale displays, promotional materials, and product packaging.
- Created personalized portfolio designs according to rigorous client specifications.
- Studied photographs and other graphics to plan materials, products, or services.
- Produced projects for advertising and informational purposes.
- Determined size and layout of copy material and selected styles and size of fonts.
- Consulted with clients to define design requirements and manage product development projects.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Drew and printed draft charts, illustrations and other artwork using specialized computer software and plotters.

### Graphic Designer Trainee

Solitaire Infosys • Mohali, Punjab

07/2019 - 11/2019

- Prepared rough sketches of product concepts, discussed with the client, and made necessary changes.
- Created personalized portfolio designs according to rigorous client specifications.
- Exhibited storytelling and persuasive techniques to build trust and establish relationships with teams and partners.
- Identified and used scalable frameworks to tackle structural problems with design content.
- Created product designs in alignment with specifications.
- Worked with creative personnel to establish and create designs related to brand and communications.
- Learned about various design software like Photoshop, Illustrator, xD, Figma, Coreldraw, Axure.

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## Skills

Interface Design, Experience Design, Product Design, Mobile And Web Application Design, Contextual Research

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## Education

### Electronics and Communication

B.K Birla Institute of Engineering and Technology • Pilani, Rajasthan

05/2019

- Graduated — 6.5+ CGPA
- Initiated & contributed to several experimental projects involving web usability, tangible Interaction, natural user interfaces, mobile augmented reality & AI Technology.

### High School

Euro International School • Gurugram, Haryana

04/2015

- Completed — 7.6 CGPA