ABHISHEK GUPTA
UI/UX DESIGNER

Portfolio   LinkedIn   +91 9029465192   guptaabhishek738@gmail.com   Thane, Maharashtra, India

EDUCATION

B.Sc. Information Technology

University of Mumbai

Grade : A+

TOOLS

- Figma
- Protopie
- Adobe XD
- Spline 3D
- Familiar with HTML/CSS

SKILLS

- Wireframing
- Prototyping
- Auto Layout
- User flows
- Usability Testing
- Mobile designs
- Web Designs

SOFT SKILLS

- Proactive
- Problem Solving
- Innovative
- Team Player
- Quick Learner
- Communication
- Punctual

CERTIFICATIONS

- Spline Design: Create Objects, Scenes and Animations in 3D
- Career Essentials in Generative AI by Microsoft and LinkedIn
- Figma Pro: Advanced Prototyping and Animation
- Google UX Design
- Start the UX Design Process: Empathize, Define, and Ideate
- Build Wireframes and Low-Fidelity Prototypes
- Conduct UX Research and Test Early Concepts
- Create High-Fidelity Designs and Prototypes in Figma
- Responsive Web Design in Adobe XD
- Design a User Experience for Social Good

EXPERIENCED GAINED DURING DESIGN PROCESS

- Contributed to multiple UI/UX design projects, collaborating closely with cross-functional teams to understand user requirements and business goals.
- Applied user-centred design principles to create intuitive and visually appealing interfaces. Utilized a variety of UX methodologies throughout the design process, encompassing user
- research, persona development, user flows, wireframing, prototyping, and usability testing and lastly handing over the design.

WORK EXPERIENCE

Junior UI UX designer

PN Softweare Sol. Pvt. Ltd   📅 *1 Jan 2023 - present*   📍 *Remote*

Defi Project – Blue Exchange (User App & Admin Suite)   *Mar 2024 - Ongoing*

Collaborated closely with client & cross – functional teams to understand requirements and translate them into visually stunning user interface designs.

- Created wireframes, prototypes and visual mock-ups for investing and trading cryptocurrencies and tokens using Figma to effectively communicate design concepts.
- Continuously iterated and improved design to deliver high standards, resulting in increased user satisfaction.

Mobile Games - Color Prediction & More (User App, Admin Suite & Roadmap)   *Oct 2023 - Ongoing*

Collaborated closely with client & cross – functional teams to create visually appealing and captivating designs for game concepts and related digital platforms.

- Created mock-ups for mobile games like color prediction, lottery, dice & more.
- Created mock-ups for Admin Suite for using Blockchain tokens in games.

Crypto Trading (User App)   *Aug 2023*

Collaborated closely with client & cross – functional teams to create visually appealing and captivating designs for trading various currency and digital assets.

- Created mock-ups for mobile trading application for cryptocurrencies and Forex.
- Continuously iterated and improved design to deliver high standards, resulting in increased quality of design.

Study Circle (User App)   *Apr 2023*

Collaborated closely with client & cross – functional teams to create visually appealing designs for an institute's knowledge testing platform. This platform allows student to test their knowledge in a wide range of subjects, including government service exams

Rising Pay (User App & Admin Suites)   *Mar 2023*

Created mock-ups for a billing services application catering to different user roles: Retailer, Distributor, Super Distributor, and Admin.

Bhukha (User App & Website)   *Course Project Mar 2023*

As a UX designer, I worked on the design of Bhukha, a regional food app that focuses on street restaurants and shops located in the suburbs of a city. The main goal of Bhukha is to deliver wholesome meals and sides to its customers.

BC Exchange (User App, Admin App & Web Support)   *Jan 2023*

Collaborated closely with client & cross – functional teams to create visually appealing and captivating designs for trading various currency and digital assets.

- Utilized design skills to create a user-centric experience for BC Exchange, a pioneering cryptocurrency exchange platform.
- Designed a secure networking wallet, providing users with a Trust Wallet-like solution to store and trade their crypto assets securely.
- Operates as a decentralized peer-to-peer (P2P) exchange, enabling seamless crypto trading, exchanging, and investment opportunities.