# AISHWARYA RAJDEV

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## **PROFILE SUMMARY:**

A result driven business analyst and marketing professional with a growth-oriented outlook seeking opportunities to demonstrate skills and create value for the organization.

#### WORK EXPERIENCE:

#### SENIOR ASSOCIATE CONSULTANT, INFOSYS LTD., BENGALURU

- Core banking Business Analyst in implementation project for an Islamic Bank in Muscat and a multinational bank in Singapore migrating from legacy system into Finacle Version 11
- Participated in requirement gathering to understand the client processes directly from Business, Product owners, and Operations users
- Gained experience in PostgreSQL, Jira, MS Visio, CLM, Confluence, and SharePoint for analyzing, solutioning, and testing of 180+ user stories
- Collaborated with culturally and geographically diverse (migration, interface, technical, and product) teams as a functional consultant
- Contributed to the daily stand-up, user story grooming, sprint planning, defect triage, and sprint retrospective as a Scrum member for an Agile project
- Supported in escalation management to resolve 9000+ defects via debugging, troubleshooting, and root cause analysis during SIT and UAT phases

## ACHIEVEMENT

- Rewarded with the Grand Slam Kudos The Crusader Award in 10/2023
- Rewarded with the Grand Slam Kudos Going the Extra Mile (GEM) Award in 10/2022

#### ASSOCIATE CONSULTANT, INFOSYS LTD., BENGALURU

- Worked in the Retail Assets and Communications teams for a global core banking platform Finacle by EdgeVerve Systems Limited
- Published POVs on Customer Experience, CRM & Social Media For Banks, & Future Of Banking via secondary research
- Trained 15+ onboarded consultants on Retail Loans lifecycle by curating 10 self-learning videos • and presentation
- Provided high guality and value adding innovative solutions through management consulting and advisory role
- Prepared artifacts like value realization maps, process maps, and competitor benchmarking for the retail lending vertical to enhance product fitment

#### EDUCATIONAL QUALIFICATIONS:

Post Graduate Diploma in Management	
Lal Bahadur Shastri Institute of Management, Delhi	

# **Bachelor of Commerce Honors**

Banaras Hindu University, Varanasi

#### SKILLS:

Data Visualization Internal and External Stakeholder Management Interpersonal Communication and Presentation Skills Customer Relationship Management

Project Management Microsoft Office Suite

# OTHER INTERNSHIP OPPORTUNITIES AND FREELANCING PROJECTS:

Knowledge Summer Intern, EY Project Intern. PAGALGUY Social Media and Digital Content Strategist, ABHIKALPANA Marketing and Business Development Intern, SCRAPSHALA 12/2017-05/2018 & 05/2017-07/2017 Marketing And Sales Officer, LAUGHGURU

04/2019-05/2019 10/2018-06/2019 12/2017-05/2018 01/2017

10/2021-04/2024

#### 08/2020-09/2021

06/2018-03/2020

06/2013-05/2016