

ANANT KATYAYAN

Strategic professional, offering an experience of **over 2 years** with a proven track-record of stamping success in uncertainties & challenges across the entire gamut of **Business Analysis**, preferably across **Delhi/NCR**.

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Profile Summary

- ❖ Expertise in leveraging technical expertise in reviewing BRDs, preparing business & system use cases and supporting all the documents such as user stories, class, activity, data flow, sequence diagrams & process flows.
- ❖ Exhibited excellence in synthesizing insight from data and providing consultation to clients for better business decision-making with proficiency in managing projects for data driven solutions by providing comprehensive statistical & analytical models.
- ❖ Mapped requirements of clients as well as multiple stakeholders, documenting RFPs and RFIs, translating the requirements into business requirement documents (BRD), functional requirement documents (FRD), technical solution; effective in developing, transitioning and customizing processes in line with specified guidelines.
- ❖ In-depth understanding of analyzing information system needs, evaluating end-user requirements, custom designing solutions and troubleshooting for complex information systems management.
- ❖ Possess expertise in data analysis, process enhancement and project management, thereby contributing to its continuous success.
- ❖ Sketched the big data strategic plans, technology roadmap, talent acquisitions plans and mentoring team for cutting edge technology competitiveness.
- ❖ Built frameworks & ideas for effective mining & analysis of data from multiple sources to drive improvement and delivered data driven solutions to resolve business challenge.



Core Competencies

Business Analysis Roadmap	Requirement Gathering & Analysis	User Acceptance Testing
Risk Assessment & Mitigation	Customer Experience Enhancement	Data Validation
Process Modelling	Cost Optimization	Team Building, Mentoring & Leadership



Work Experience

May'23: UST, Gurugram

Growth Path:

Presales Analyst (May'23-Oct'23)

Business Analyst (Nov'23-Present)

Key Responsibilities:

- ❖ Verifying that applications & methodology used were consistent with client needs through measures such as requirement analysis & verification.
- ❖ Managing the maintenance of program modules including **operational support, problem resolution, production support, preventive & corrective maintenance and enhancements**; reviewing functional specifications.
- ❖ Simulating, designing, developing & deploying computationally complex and practical data; building and delivering comprehensive data strategy roadmaps; ensuring final deliverables were of the highest quality.
- ❖ Interacting with prospects, clients and industry representatives in gathering business requirements and ensure that end deliverables meet original client needs.
- ❖ Performing research and data mining to extract required data from multiple data sources.
- ❖ Studying the functional requirements & analyzed business tools meetings; coordinating with the client and cross-functional operations teams to identify and manage improvement activities.
- ❖ Business teams.
- ❖ Ascertaining that every demand is in line with the operating model and strategic data models, and that all exceptions are properly documented and approved.

Feb'22-May'23: Export Trade Company, Bengaluru as Business Analyst

Key Responsibilities:

- ❖ Defined detailed requirements, use cases, business rules and screen specifications for implementing the business scenarios.
- ❖ Negotiated and liaised between business teams, technology teams and support teams; performed gap analysis between business requirements and existing implementation.
- ❖ Prepared documents such as SRS, BRD & FRD which helped the project to deliver **120%** on insurance sales targets as well as a easy to use platform for the customers where with a few clicks insurance could be placed.

- ❖ Provided input regarding the evolution of technological platforms, and contributed to the definition and evolution of appropriate technological strategies and roadmaps as well as knowledge transfer to support team.
- ❖ Communicated with internal / external clients to determine specific requirements and expectations, managed client expectations as an indicator of quality.
- ❖ Ensured full transparency with velocity, burn down/up reporting, release cumulative flow and communicating team progress with value focused metrics.



Education

- ❖ **2022:** MBA(IT) from Symbiosis International University
- ❖ **2020:** BCA from Devi Ahilya Vishwavidyalaya University



Certifications

- ❖ Certified Analytics Professional (CAP) Cert Prep: Domains 1-4
- ❖ Certified Analytics Professional (CAP) Cert Prep: Domains 5-7
- ❖ MySQL Essential Training
- ❖ PowerBI Essential Training
- ❖ Data Storytelling Basics
- ❖ Microsoft Dynamics 365 Fundamentals(CRM)
- ❖ Microsoft Dynamics 365 Sales Functional Consultant



Research & Publications

- ❖ Research paper on Analysis of Unsupervised Machine Learning Techniques for Customer Segmentation(ICMLAS) (MBA-IT)



IT Skills

- ❖ Tableau, PowerBI, MySQL Workbench, MIRO, JIRA, Sharepoint, Microsoft Dynamics, Visio, Draw.io, Visio Studio



Soft Skills

Negotiation & Conflict Management
Analytical & Problem-solving

Team Building & Interpersonal Skills
Effective Management Skills

High Business Ethics & Trustworthy
Leadership and Delegation