Ankit Goswami

Business Analyst

🖼️ 3 Years 0 Month | 📱 (+91) 9816509970 | ✉️ ankit.goswami0890@gmail.com

> " Dynamic Business Analyst with Proven Expertise in Bridging Business Needs with Web Technologies for Optimal Project Success in WPP - The Coca Cola Company.

Key skills

- Business Analysis
- Requirement Gathering
- Data Visualization
- Project Management
- SDLC
- User Stories
- Product Management
- Wireframing
- Use Cases
- Gap Analysis
- Client Relationship Management
- Project- Estimates & PO Invoicing
- Business Management
- Business Planning
- Agile Methodology & Scrum
- Wireframes - Draw IO & Figma
- Data Mining & Modeling

Technical Skills

- Microsoft Office
- JIRA
- Tableau
- Confluence
- Excel
- SQL
- Power BI

Personal Information

Profile Summary

Dynamic and results-oriented Business Analyst with a solid track record of over two years in project management and business analysis. Currently excelling as a Business Analyst at Hogarth (WPP), spearheading collaborative efforts with the Coca-Cola Company to achieve project success in the online retail domain.

Orchestrated seamless integration at Hogarth (WPP), optimizing efficiency within Agile framework.
Demonstrated leadership in hiring, fostering alliances for project advancement.
Managed vendor relationships, ensuring accuracy throughout SDLC

Education

B.Com, 2020

Panjab University, Chandigarh

12th, 2017

CBSE, English

Work Experience

Aug 2023 - Present

Business Analyst

WPP- The Coca Cola Company

Accomplished Business Analyst with a focus on IT solutions within the Agile framework, specializing in online retail businesses. Notable experience includes leading integration efforts at Hogarth (WPP) to optimize operational efficiency for clients like The Coca-Cola Company. Key projects include managing initiatives for prominent Coca-Cola brands like Coke, Sprite, Thums Up, Coke Studio Bharat/Tamil, and Limca.

Roles and Responsibilities:

City   **Gurugram**

Country   **INDIA**

Languages

- English
- Hindi
- Punjabi

Social links

www.linkedin.com/in/ankit-goswami-63a2671a1

1. Spearheaded UI/UX enhancements through collaborative design efforts for intuitive
interfaces.
2.Managed Agile projects seamlessly using Jira, conducting sprint planning and
backlog grooming.
3. Delivered impactful presentations to stakeholders utilizing PowerPoint expertise.
4. Ensured software development alignment with business objectives across all SDLC
phases.
5. Led UAT efforts, validating software functionality and maintaining quality standards,
while also facilitating Agile ceremonies for continuous improvement.

Dec 2021 - Jul 2023

Analyst - RA

PeopleStrong (Wipro)

Analyzed business requirements and collaborated with stakeholders to identify opportunities for process improvement.
??? Conducted in-depth data analysis and presented findings to the management team, leading to the identification of cost-saving measures.

Following-up with customers, preparing monthly joint report, coordinating with related departments for Joint presentations and templates etc.

Requirement gathering and documentation like BRD, FRD, PDD, SDD and SRS etc.

Software Development Life Cycle & applications/Systems & JIRA.

Jun 2018 - Sep 2018

Trainee

Federal Mogul Powertrain

Analyze Customer needs and prepared Documents like BRD. Learned how to use IT Tools and make estimate for projects and manage resourcing of the projects.

Certification

- Leadership Management
- Business Analyst (Udemy)
- SHRM Certified Professional (SHRM-CP) Course