

# ANKITA BUDHORI

VISUAL AND UI DESIGNER



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[Visit Graphic's work](#)

## TOOLS I WORK ON

Figma | Sketch | Adobe Photoshop | Adobe Illustrator | Adobe Premiere Pro  
Cartoon Animaker | Character Animaker | Miro | Jira | Notion

## I AM REALLY GOOD AT

UI design | Research | Wireframe | Prototype | UI animation | Task & User flow  
Iconography | Banner | Brand identity | Site map | Design System

## EXPERIENCE

Sep 2023 -  
Present

### **VisionIAS ( Prepare IAS aspirants )**

Graphics and UI designer

- Visualizing and designing User flows, website navigation, Wireframes, UI, etc for Platforms of VisionIAS.
- Doing competitive analysis, Quantitative data collection, and Design heuristics to understand the user better.
- Iconography, Illustrations and banner creation for VisionIAS platforms.

Oct 2021 -

### **Stem and Space (Educational company)**

Visual designer

- Researching and designing brand identity, design guide, and guiding team to follow the same.
- Worked on Video Ads, Social media posts, thumbnails, banners, and cover pages for the website with the marketing team.
- Editing and animating Educational videos, designing interactive e books, Comics, and educational toy products with Education Team.

Apr 2019 -

### **Dhingra Publishing House**

Graphic Designer and Illustrator

- Worked on Books, Magazines, Diaries, stationery, Comics, and cover page designs.
- Educational Product Designing for children.



## EDUCATION

2023-	<b>BCA</b> <ul style="list-style-type: none"><li>Graduated in Computer Education</li></ul>	IGNOU
2023-	<b>Foundations of User Experience (UX) Design</b> <ul style="list-style-type: none"><li>Learning Figma, XD, UI-UX Techniques</li></ul>	COURSERA
2022-	<b>Figma UI UX Design Essentials</b> <ul style="list-style-type: none"><li>Learned color scheme, wire-framing, prototyping, task flow, user flow etc.</li></ul>	UDEMY
2019-	<b>Graphic Design</b> <ul style="list-style-type: none"><li>Learned G.D Softwares and Techniques of Designing</li></ul>	THE CADSS
2018-	<b>Inter-Mediate</b> <ul style="list-style-type: none"><li>Science Stream</li></ul>	CBSE
2016-	<b>High School</b> <ul style="list-style-type: none"><li>9.4 CGPA</li></ul>	CBSE

## LANGUAGE

Hindi | English | German ( Learning )

## HOBBY

Drawing | Poetry | Understanding human psychology