

ANSHUL SINGH

BUSINESS ANALYST

+91 89206 94430

singhanshul485@gmail.com

Delhi, 110001

ABOUT ME

Detail-oriented Business Analyst with over 1 year of experience in data analysis, process optimization, and project management. Proficient in extracting actionable insights from complex datasets, improving processes, and effectively communicating with stakeholders to drive strategic initiatives and enhance organizational efficiency. Dedicated to continuous improvement and delivering impactful results.

SKILLS

- Advance Excel
- Tableau
- Power Bi
- SQL
- Report Creation
- Strategy Development
- Problem solving skill

EDUCATION

- **MBA- IT/FINANCE**
Subharti University
2021-2023
Meerut, Uttar Pradesh
- **B.COM**
Delhi University
2018-2021
Delhi

CERTIFICATES

- **Business Analytics** - March' 24 - UpGrad
- **Advance Excel** - August' 23- Coursera

EXPERIENCE

RNF TECHNOLOGIES (FEB'23-FEB'24) (12 MONTHS)

- Developed comprehensive reports using Tableau, Power BI, and Excel to support data-driven decision-making.
- Gathered and analyzed business problems, providing innovative solutions to enhance operational efficiency
- Formulated and executed business strategies to achieve organizational goals and drive growth.
- Acted as a key communication bridge between various teams, ensuring alignment and effective collaboration.
- Led and facilitated meetings to discuss project progress, address challenges, and align on strategic initiatives.

PROJECTS

• SAAS PIPELINE CONVERSION PROJECT (POWER BI)

Utilized the 5W and SPIN selling frameworks to identify key sales issues. Leveraged Power BI to analyze data and generate insights into the causes of low sales. Created a comprehensive dashboard to visualize these insights, facilitating the identification of effective solutions. This project enhanced the understanding of sales dynamics and contributed to strategic decision-making for improving sales pipeline conversion rates.

• STATISTICS AND EDA (BANK MARKETING ASSIGNMENT)

Cleaned a large dataset to improve accuracy and readability, ensuring reliable analysis. Developed a comprehensive dashboard to identify targeted customers from the bank's existing customer pool. This dashboard provided valuable insights into the factors behind successful customer conversions, aiding in the optimization of marketing strategies and improving overall customer acquisition effectiveness.