

ANSHUL SINGH

BUSINESS ANALYST

+91 89206 94430

singhanshul485@gmail.com

Delhi, 110001

ABOUT ME

As a dedicated professional with expertise in business and data analysis, I excel in translating technical findings into clear insights for diverse stakeholders. Known for my exceptional communication skills and strong work ethic, I consistently deliver high-quality results in dynamic environments. My collaborative approach and determination ensure project success and exceed expectations. If you're seeking a business analyst with excellent communication and a robust work ethic, I'm eager to contribute to your team's success.

SKILLS

- Advance Excel
- Tableau
- Power Bi
- SQL
- Report Creation
- Strategy Development
- Problem solving skill
- Communication skill

EDUCATION

- **MBA- IT/FINANCE**
Subharti University
2021-2023
Meerut, Uttar Pradesh
- **B.COM**
Delhi University
2018-2021
Delhi

CERTIFICATES

- **Business Analytics** - March' 24 - UpGrad
- **Advance Excel** - August' 23- Coursera

EXPERIENCE

RNF TECHNOLOGIES (AUG'23-JAN'24) (6 MONTHS)

- Data Analysis and creating reports using visualization tools.
- Gathering and analyzing business problems and solving them.
- Communicating and collaborating between interpersonal teams

PROJECTS

• SAAS PIPELINE CONVERSION PROJECT (POWER BI)

Utilized the 5W and SPIN selling frameworks to identify key sales issues. Leveraged Power BI to analyze data and generate insights into the causes of low sales. Created a comprehensive dashboard to visualize these insights, facilitating the identification of effective solutions. This project enhanced the understanding of sales dynamics and contributed to strategic decision-making for improving sales pipeline conversion rates.

• STATISTICS AND EDA (BANK MARKETING ASSIGNMENT)

Cleaned a large dataset to improve accuracy and readability, ensuring reliable analysis. Developed a comprehensive dashboard to identify targeted customers from the bank's existing customer pool. This dashboard provided valuable insights into the factors behind successful customer conversions, aiding in the optimization of marketing strategies and improving overall customer acquisition effectiveness.