

Asad Zaman

CONTACT

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QUALIFICATIONS

Matric (SSC)

Cadet College Tarbela
2009 - 2013

F.sc (HSSC)

Fazaia Degree College
Risalpur
2013 - 2015

Software Engineering (Bachelor's)

Foundation University
Rawalpindi Campus
2016 - 2020

SKILLS

PHP Laravel

Api Development

Api's integrations

WordPress

Html5, CSS3, JavaScript,
jQuery, Ajax

SEO & Digital Marketing

CERTIFICATION

WordPress

(DigiSkill.pk)

Freelancing

(DigiSkill.pk)

Graphic Design

(DigiSkill.pk)

OBJECTIVE STATEMENT

A creative web developer dedicated to developing and optimizing interactive, user-friendly, and feature-rich websites, as well as enterprise applications such as ERP, CRM, HRM, and other web-based solutions. Leveraging analytical skills and strong attention to detail, I deliver original and efficient web solutions, provide technical knowledge and expertise, and successfully manage a team of web developers. With a proven track record, I have worked with various businesses, transforming their requirements into proper solutions for both web and enterprise application development.

EXPERIENCE

BOT Solutions KSA | Full Stack Laravel Developer

Mar 2021 – present

- Develop and maintain web applications using Laravel framework, HTML5, CSS3, Bootstrap, Tailwind CSS, JavaScript, jQuery, PHP, RESTful APIs, and GIT.
- Ensure optimal functionality, performance, and user experience of websites through effective design and development practices.
- Manage hosting server deployment on platforms like Plesk, cPanel, and AWS, ensuring uptime and resolving issues promptly.

Web Developer & ERP/CRM Manager:

- Designed visually appealing and user-friendly websites while adhering to industry best practices.
- Developed robust and scalable web applications to meet client requirements.
- Streamlined business processes and improved operational efficiency through ERP and CRM management and development.
- Collaborated with cross-functional teams and stakeholders to gather requirements and deliver high-quality solutions within established timelines.
- Managed multiple projects concurrently, effectively prioritizing tasks and utilizing resources efficiently.

Key Achievements:

- Successfully completed projects that enhanced user experience and

Web Development
(Technocation.pk)

Laravel
(All About Laravel)

SEO
(DigiSkill.pk)

Digital Marketing
(DigiSkill.pk)

Languages

English
Urdu
Hindi

Achievements

Employee Of The Year
(2022)

met client objectives.

- Built strong relationships with stakeholders and cross-functional teams, fostering effective collaboration.
- Stayed updated on industry trends and emerging technologies to implement best practices and drive continuous improvement.

Devomech Solutions GmbH | Web Developer & Marketing Manager
Jan 2022– present (Remote)

- Successfully maintained and updated the company website, ensuring its functionality and visual appeal.
- Managed the company's social media accounts, implementing effective social media marketing strategies to enhance brand visibility and engagement.
- Collaborated with the team to develop impactful promotional campaigns, actively contributing to marketing and advertising activities.
- Optimized the company's online presence through various digital marketing techniques, targeting the desired audience.
- Utilized strong project management skills to efficiently prioritize tasks and meet deadlines.
- Generated increased website traffic, grew social media followers, and generated valuable leads through my contributions.
- Continuously stayed updated with industry trends to implement innovative solutions and elevate the company's online presence.

Key Achievements:

- Revamped the company website, enhancing its functionality, visual appeal, and user experience, resulting in increased visitor engagement and longer on-site duration.
- Implemented targeted social media marketing strategies that significantly improved brand visibility and engagement, leading to a substantial increase in social media followers and interactions.
- Collaborated with the marketing team to develop and execute successful promotional campaigns, resulting in a notable boost in brand awareness and customer acquisition.
- Utilized advanced digital marketing techniques, such as SEO optimization, content marketing, and email campaigns, to drive qualified traffic, generate valuable leads, and increase conversion rates.
- Demonstrated strong project management skills by efficiently

prioritizing tasks, meeting project deadlines, and consistently delivering high-quality results.

- Proactively monitored industry trends and emerging technologies, incorporating innovative solutions that elevated the company's online presence and positioned it as an industry leader.

PROJECTS

KUN Investment Holding System:

- **Description:** Developed a comprehensive system for KUN Investment Holding using the Laravel framework. The system aimed to centralize and streamline various business functions, including document management, customer management, vendor management, contract management, and an integrated emailing system.
- **Technologies Used:** Laravel framework, PHP, MySQL, jQuery, Ajax, HTML5, CSS3, JavaScript.
- **Key Contributions:**
 - Designed and developed the document management module, allowing users to store, organize, and retrieve documents efficiently.
 - Implemented a robust customer management module, enabling the tracking of customer information, interactions, and activities.
 - Developed a vendor management module to manage vendor details, contracts, and procurement processes.
 - Created a versatile contract management module that supported different types of contracts, including purchase agreements, service contracts, and lease agreements.
 - Integrated an emailing system within the application to facilitate communication and correspondence with customers, vendors, and internal stakeholders.
 - Collaborated closely with stakeholders to gather requirements and analyze business processes, ensuring that the system met the specific needs of KUN Investment Holding.
 - Implemented secure access controls and user roles to maintain data confidentiality and system integrity.
 - Maintained ongoing system enhancements and addressed any issues or feature requests reported by users.

- Documented the system's functionality, user guides, and technical specifications for reference and training purposes.

BOT ERP:

- **Description:** Developed and customized a versatile enterprise resource planning (ERP) system, BOT ERP, using the PHP Laravel framework. The system aimed to streamline and automate business processes across various departments, offering a comprehensive solution adaptable to the specific needs and requirements of different industries and businesses.
- **Technologies Used:** PHP Laravel framework, MySQL, HTML5, CSS3, JavaScript, jQuery, Ajax.
- **Key Contributions:**
 - Developed and customized modules within the BOT ERP system to cater to different functional areas, including but not limited to:
 - Sales and Customer Relationship Management (CRM) module to manage sales leads, opportunities, and customer interactions.
 - Inventory and Supply Chain Management module for efficient inventory tracking, procurement, and order fulfillment.
 - Human Resources module for employee management, attendance tracking, and performance evaluation.
 - Finance and Accounting module for accurate financial tracking, bookkeeping, and reporting.
 - Project Management module for planning, resource allocation, and project progress tracking.
 - Customized modules to fit the specific needs and workflows of clients from various industries.
 - Collaborated closely with clients to understand their business processes and requirements, providing tailored solutions within the BOT ERP.
 - Designed and implemented database structures and relationships to ensure efficient data management and retrieval.
 - Integrated third-party APIs and services as needed for additional functionality, such as SMS Api's, shipping services,

or document management systems.

- Conducted extensive testing, debugging, and performance optimization to ensure a reliable and scalable ERP system.
- Provided training and support to end-users during the system implementation and post-implementation phases.
- Continuously updated and enhanced the BOT ERP system based on user feedback, industry best practices, and emerging technologies.

Kheryat Nagil Rental System:

- **Description:** Developed a comprehensive rental system, Kheryat Nagil Rental System, from scratch using the Laravel framework. The system aimed to streamline and automate the vehicle rental process, including managing customers, vendors, vehicles, vehicle insurance, and integrating third-party APIs for SMS notifications. It also incorporated reporting functionalities to provide insights into the complete rental system.
- **Technologies Used:** Laravel framework, PHP, MySQL, HTML5, CSS3, JavaScript, jQuery, Ajax.
- **Key Contributions:**
 - Designed and developed the customer management module, allowing for efficient tracking of customer information, reservations, and rental history.
 - Implemented a vendor management module to manage and collaborate with vehicle vendors, ensuring accurate vehicle availability and rental rates.
 - Developed a robust vehicle management module to track vehicle inventory, maintenance records, and availability for rental.
 - Integrated vehicle insurance management to track insurance policies and ensure compliance with regulatory requirements.
 - Implemented a complete rental system, allowing customers to make reservations, manage bookings, and process rental transactions seamlessly.
 - Integrated third-party APIs for SMS notifications, enabling automated notifications to customers regarding booking confirmations, reminders, and other important updates.
 - Developed reporting functionalities to generate insightful

reports on rental transactions, revenue, vehicle utilization, and other key performance indicators.

Devomech Solutions Company Website:

- **Description:** Built and maintained the Devomech Solutions company website using WordPress, ensuring its functionality, visual appeal, and user experience. Additionally, managed hosting services and oversaw social media accounts for effective marketing efforts.
- **Technologies Used:** WordPress, HTML5, CSS3, JavaScript.
- **Key Contributions:**
 - Designed and developed the Devomech Solutions company website, creating a visually appealing and user-friendly interface to showcase company information, services, and portfolio.
 - Implemented WordPress plugins and customizations to enhance website functionality, such as contact forms, blog integration, and multimedia elements.
 - Regularly updated and maintained the website, ensuring compatibility with the latest WordPress versions, security patches, and plugin updates.
 - Conducted thorough testing across different browsers and devices to ensure a seamless and responsive user experience.
 - Managed hosting services, including domain registration, server configuration, and regular backups to ensure website stability and uptime.
 - Implemented SEO strategies and optimized website content for improved search engine visibility and organic traffic.
 - Developed and executed social media marketing strategies to enhance the Devomech Solutions brand presence, engagement, and lead generation.
 - Created and curated compelling social media content, including images, videos, and blog posts, to attract and engage the target audience.
 - Monitored social media platforms, responded to user inquiries, and analyzed performance metrics to optimize social media campaigns.

