Ashank Verma

UI/UX Designer / Graphic Designer

INFO

Name
Ashank Verma

Address
Nai Basti B-14, Arjun Marg, Bijnor

Phone
9756830308 | 9027167937

Email
vermaashank@gmail.com

PORTFOLIO

https://www.behance.net/photogrnewgen

TECHNICAL QUALIFICATION

Figma ●●●○○

Adobe XD ●●○○○

Adobe Photoshop ●●●○○

Adobe Illustrator ●●●○○

Adobe Premiere Pro ●●○○○

Adobe After Effect ●○○○○

Corel Draw ●○○○○

EXPERIENCE

4 Year Experience in Freelancing

Blustone Media — April 2024 (Pursuing)

RESPONSIBLITY

- Creating visual concepts using software tools like Adobe Photoshop, Illustrator, or similar.
- Developing brand identities including logos, color schemes, and typography.
- Designing materials such as brochures, flyers, posters, and business cards.
- Creating wireframes and prototypes to visualize and test design ideas.
- Designing user interfaces for websites, mobile apps, or software platforms.
- Defining how users interact with digital products through animations, transitions, etc.
- Working closely with developers, product managers, and other stakeholders to ensure design feasibility and alignment with project goals.

DatePlatter Pvt Ltd. — Sept 2023 - April 2024

RESPONSIBLITY

- Create wireframes and prototypes to visualize and test design concepts.
- Iterate on designs based on feedback and usability testing.
- Structure and organize information in a way that is intuitive and easy for users to navigate.
- Design sitemaps and user flows to outline the user journey.
- Develop a visually appealing interface that aligns with the brand and enhances the user experience.
- Choose color schemes, typography, and other visual elements.
- Design and define interactive elements, such as buttons, menus, and navigation.
- Ensure consistent and responsive interactions across different devices and platforms.
- Work closely with cross-functional teams, including developers, product managers, and stakeholders.

Hexacode Academy

Sept 2022 - 2023

RESPONSIBLITY

- Allocate resources such as software, hardware, and training materials needed for effective design education.
- Ensure that the design labs are equipped with the latest tools and technologies.
- Ensure that the work produced by students meets industry standards and expectations.
- Set benchmarks for quality and guide students in achieving them.
- Collaborate with other faculty members and departments, especially those related to technology and business, to create interdisciplinary projects and enhance the overall learning experience.
- Stay informed about the latest trends, tools, and methodologies in UI/UX and graphic design.
- Act as an advisor to students, providing career guidance and support in building a strong portfolio.

STUDIES

2016-2020	**Graduation**
	University – C.C.S University, Merrut

2015-2016	**Intermediate**
	Board – UP Board

2012-2013	**High School**
	Board – C.B.S.E Board

PERSONAL STRENGTHS

- Positive Thinking
- Hard Working

PERSONAL PROFILE

Name	: Ashank Verma
Father's Name	: Mr. Manoj Kumar Verma
Date of Birth	: 02 Jan 1997
Nationality	: Indian
Marital Status	: Single
Language	: Hindi, English
Sex	: Male

DECLARATION

My solemn declaration is that all the statements made in the above application are true and correct to the best of my knowledge.

Place   : Noida   Ashank Verma

Date   : _____