Ashish Gupta

Software Developer and Tech Enthusiast

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EDUCATION

Bachelor of Technology, Computer Science Engineering   📅 Nov,2020 – May 2024
Manipal University Jaipur, Rajasthan, India
- Pursuing Bachelor of Technology in Computer Science with specialization in cloud computing and electives of product management and UI UX.

EXPERIENCE

Software Development Engineer   📅 May 2023 – Nov 2023
bluelearn, Bengaluru, India
- Build the MVP for Discussion V2 which includes new creation flow, Clubs being introduced and especially Joining/connection features like LinkedIn.
- Debugging and fixing existing features which includes Events, user profile view and workflow which improves user retention by 18%.
- Developed bluelearn's bot site along with this I also Explored product management tasks for the new features and building it.

Frontend Developer   📅 Dec 2022 – May 2023
Scenes by Avalon Meta, Bengaluru, India
- Implemented new multichannel tagging features for chat and post screens that increased user engagement by 30%. Built and Integrated Q&A and polling features, enhancing user experience, and generating a 15% increase in user-generated content.
- Introduced user tagging feature for Forum channels by integrating @mention functionality, resulting in a 10% increase in user engagement Engineered sort by tags, Custom routes and profiles and wallet. Offer Letter

Junior Software Engineer   📅 Jan 2022 – Oct 2022
DeZen Technology Solutions, Hyderabad, India
- Developed a Learning Management System (LMS) application with 5+ modules, utilizing React Native and responsive UI components; reduced student enrollment time by 40% and boosted engagement rate by 15%.
- Revamped and the development and launch of Just In Housing (JIH), an app designed to streamline the process of buying, renting, and selling properties. Letter

App Developer Intern   📅 July 2021 – Sep 2021
NuTom, Delhi India
- Spearheaded the development of NuTom, a mobile app for student registration; Executed user-friendly design and features based on extensive research, which boosted user registration by 30% in the first month.
- Researched and analyzed top 10 competing apps in the market using UI/UX analytics tools; identified and presented 5 key trends to the product team for implementation (reduced app drop-off rate by 15%. Link: NuTom App

PROJECTS

MUJ NMS   📅 Jan 2023 – Apr 2023
- Build a Note sheet management system for the College that allowed Faculties and professors to create note sheets for any event, share or request concerned authorities for approval or feedback, and track the live status; improved approval time by 50% and Built a robust mobile app using React Native, Redux, and RN mmkv libraries.
- This project awarded with **Best minor** project in college Link Source code with **Demo**: MUJ NMS

Headout   📅 Sep 2022 – Nov 2022
- Conceptualized, designed, and implemented a React Native-based replica of the Headout app; optimized app performance, and improved user experience and performance by 10% using Redux ,custom navigation with AR. Source Code and Demo: Headout APK: APK

Carz4U   📅 April 2022 – June 2022
- Initiated and developed CARZ4U, an all-in-one car selling, buying, and renting platform that has been instrumental in revolutionizing the automobile industry; the platform currently has over 50+ dealerships on board and has increased car sales by 45% in the first 3 months of launch. Link: Carz4U

SKILLS

- React-Native • JavaScript • TypeScript • Kotlin • HTML • CSS • Nodejs • Express js • MongoDB • C++ • AWS • React • C • Data Structures and Algorithms • Redux • OOPs • Jest • SQL

ACHIEVEMENTS

- Honoured with Student excellence Award twice and Received the Best minor project Award
- Published 2 Research papers successfully based of 'The technology of rapid prototyping' (Paper Link) and 'AI in solar Energy'(Paper Link).
- Conducted 5 workshops and 6 mentorship sessions for app development as App Dev Lead for Google Developer Student Club MUJ and App dev Head for ACM MUJ under which I shared knowledge and trained 180+ students. Joining GDSC and Workshops .
- Part of ACM MUJ as Head of Logistics in which I have handled all the event with the team of four people.
- Coordinated and managed two international conferences, Spesec'21 and RAMSAT'21, leading 10+ volunteers and organizing 20+ speaker sessions and oversaw a combined attendance of 400+ participants.
- Head of Public Relations at Mars Rover MUJ and Head of Marketing at Soft Dodge Start up