Rinkle Bhadana

+919354656869/ rinklebhadana1007@gmail.com

PROFILE SUMMARY

Results-driven Business Analyst with extensive experience in analyzing data, identifying trends, and providing actionable insights to drive business growth and efficiency. Skilled in translating complex data into clear and concise reports to support decision-making at all levels of an organization. Proficient in utilizing various tools and methodologies to streamline processes and optimize performance such as user stories, prototypes, wireframes. Adept at collaborating with cross-functional teams to drive project success and deliver measurable results. Strong analytical, problem-solving, and communication skills to effectively contribute to strategic business initiatives.

EDUCATION

JSS Academy of Technical Education   Noida, IN
Bachelor of Technology (B. tech)   *Aug. 2018 – May 2022*

Pragyan School *(Intermediate)*   Noida, IN

EXPERIENCE

Business Analyst   Apr 2023 – Present
E-GLOBAL SOFT SOLUTIONS   *New Delhi, IN*
- Conducted in depth analysis of market trends and consumer behavior to deliver strategic recommendations, driving a 25% increase in customer engagement and a 10% boost in revenue.
- Spearheaded the preparation of detailed Business Requirements Documents (BRD) and Functional Requirement Documents (FRD) supplemented with meticulously crafted wireframes, prototypes for stakeholders and technical teams; the enhanced clarity led to a 25% reduction in project timeline and 15% increase in deliverable accuracy.
- Partnered with developers to automate manual process, saving time and money while decreasing errors. Credited as a primary driving force behind a 5% increase in margins this fiscal year.

Assistant Business Analyst   Sep 2022- Mar 2023
SKC PROJECTS LIMITED   *New Delhi, IN*
- Assisted in the collection and analysis of data to identify market trends and opportunities for business growth.
- Collaborated with cross-functional teams to gather information and streamline business processes
- Utilized data analysis tools and software to create visual representations of complex data sets for easier interpretation and decision-making.

Intern Business Analyst   Jun 2022 – Aug 2022
SKC PROJECTS LIMITED   *New Delhi, IN*
- Conducted financial modeling and scenario analysis to support strategic planning initiatives.
- Contributed to the development of client deliverables, including executive presentations and reports.

PROJECTS

Boltcart Web Application / *Python, MS Excel, MS VISIO, FIGMA, JIRA, PostgreSQL, Power BI*
- Spearheaded the development of Boltcart, an innovative web application tailored to address customer's machinery parts needs, focusing primarily on farming and earthwork machineries. Successfully launched Boltcart, meeting all project deliverables and exceeding customer expectations for functionality and usability

Land Valuation Reporting / *MS EXCEL, POWER BI, PostgreSQL, Propstack*
- Led the land valuation reporting initiative for **Amazon India** and other multinational corporations (MNCs) looking to establish warehouses and factories. Utilized Propstack data to conduct comprehensive analysis and generate actionable insights.

TECHNICAL SKILLS

Languages: Python, SQL (Postgre), R
Tool and Technologies: MS EXCEL(ADVANCED), POWER BI, MS VISIO, JIRA, MS PROJECTS
Business Acumen: Agile Methodologies and IT Project Management, Customer Experience and User-Centric Design
Analytical Skills: Data Analysis, Problem-Solving, Root Cause Analysis, SWOT Analysis, Gap Analysis