


BRIAN TASSILLO, PMP


SENIOR PROJECT MANAGER

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 Montreal, QC

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brian-tassillo](https://www.linkedin.com/in/brian-tassillo)

 Canadian & U.S. Dual
Citizen

SKILLS

Process Improvement

Organizational Leadership

Project Planning

Stakeholder Management

Agile Methodologies

Software Development Life
Cycle (SDLC)

External Vendor Relationships

Schedule and Risk Management

Budget Forecasting

C-Level Reporting

EDUCATION

BACHELOR OF ARTS

Communication Studies
Concordia University, Montreal
2006 - 2009

PROJECT MANAGEMENT PROFESSIONAL (PMP)

Project Management Institute
#3365526
Oct 2022 - March 2027

CERTIFIED SCRUM MASTER (CSM)

McGill Executive Institute
2018

SUMMARY

Accomplished and results-driven **Senior Manager of Product and Project Management**. PMP-certified professional and Certified Scrum Master with +15 years of experience in the web and IT industry. Proven expertise in **software implementation, product development and delivery, client relationships, strategic positioning, change management, and operational improvement**. A decisive leader who excels in **synthesizing complex information and implementing changes** to drive project and organizational success. Skilled in developing partnerships with internal and external stakeholders and dedicated to challenging the status quo to propel business growth.

PROFESSIONAL EXPERIENCE

SENIOR PROJECT MANAGER

2023 - Current

BOLD Commerce, Winnipeg, MB

Managed BOLDs PayPal and Meta projects, enhancing client partnerships and optimizing product delivery. Specialized in checkout flows, merchant onboarding, and SaaS solutions. Oversaw developer contracts, reported to C-level executives, and mentored project teams for strategic success. An integral asset in the **growth of client portfolio from \$250,000 to \$2 million in under a year**.

- Managed programs and projects within the BOLD PayPal workstream portfolio, with a strategic focus on strengthening client partnerships and delivering tailored solutions.
- Applied deep expertise in product delivery and architecture, specializing in implementing checkout flows with Meta and PayPal merchants.
- Well versed in Composable Commerce Principles (Microservices, API-first, Cloud-native, Headless), as well as implementing SaaS licensing deals and cloud solutions to optimize technology deployment and accelerate time-to-market.
- Scaled end-to-end merchant onboarding process to help streamline and improve customer experience by collaborating with Pre-Sales, Product, Engineering, Go-to-Market, and Customer Success teams.
- Led end-to-end onboarding of individual SMB and Enterprise customers ensuring successful implementation and a seamless transition to support.
- Oversaw external developer contracts, ensuring alignment between product and engineering goals, tracking team velocity and capacity, and evaluating contract performance to ensure maximum value and ROI.
- Presented weekly status reports to C-level executives on key milestones, payment incentives; risks, and blockers, to ensure alignment with organizational objectives and business goals.
- Mentored and collaborated with a team of Project Managers and Business Analysts, developing and implementing organizational frameworks and processes to enhance efficiency and team performance.

DIRECTOR OF PROJECT MANAGEMENT

2018 - 2022

MindGeek, Montreal, QC

Protected the company's reputation; planned and executed a restructuring program consisting of 30 projects, implemented standard CMS tools, and drove the adoption of Trust, Safety, and Compliance standards across the organization.

- Managed a team of 10 agile project managers, coordinators, and scrum masters, ensuring transparency and effective planning across cross-functional teams.
- Contributed to the PMO by refining processes, tools, and procedures.

BRIAN TASSILLO

TECHNICAL SKILLS

Jira
Confluence
MS Project
Excel
Figma
Visio
ZenDesk
Asana
Trello
Monday
SalesForce
Google Suite
CMS

LANGUAGES

English *Fluent*
French *Intermediate*

WORK PROJECTS

Trust & Safety
Compliance
Payment Processing
PCI-DSS
Governance Framework
Platform Standardization
M&A
Microservice Architecture
AI & Machine Learning
ID Verification (KYC)
Media Asset Management
Data Migration
Content Moderation

PROFESSIONAL EXPERIENCE *continued*

- Served as the Product Owner for the "Trust & Safety CMS," overseeing the development and integration of a centralized content management system for moderation.
- Collaborated with Third-Party Providers to enhance User Verification (KYC), and text moderation for superior Trust & Safety.
- Enhanced user safety by implementing information-sharing tools and tracking systems for law enforcement.
- Facilitated communication between engineering and operations, using data and analytics to inform decision-making and prioritize safety measures.
- Managed risks and implemented contingency plans, escalating issues as needed and forecasting resource requirements to maintain the Trust & Safety program's integrity.

PRODUCT DIRECTOR

2017 - 2018

MindGeek, Montreal, QC

Increased annual revenue by ~15% while simultaneously ensuring a successful product merger and data migration, replacing the existing cross-functional team, changing workflows and processes, restructuring the websites architecture; strategizing to increase traffic and revenue by optimizing various traffic sources.

- Managed a diverse team of 15, including product managers, product coordinators, web analysts, business analysts, Ad developers, web designers, picture editors, and video editors.
- Developed data-driven solutions to address growth challenges across acquisition, activation, and retention, boosting user engagement and supporting business expansion.
- Defined the product vision, developed the roadmap, and built trust with stakeholders to drive strategic innovation and optimize the product lifecycle, delivering exceptional value to enterprise clients.

PRODUCT MANAGER

2012 - 2017

MindGeek, Montreal, QC

Grew, integrated and streamlined a newly acquired product and **increased active member base by 400%** through optimizing customer engagements and analyzing user behavior. Received top management recognition, which led to a promotion to work on the organizations flagship product and **doubled annual revenue**.

- Managed two multi-professional teams and oversaw product development from inception to implementation.
- Improved product features based on customer feedback, communicated requirements to the development team, and ensured quality and timely rollouts.
- Provided clear communication to all stakeholders regarding impacts on scope, time, and budget throughout the product life cycle.

WEB ANALYST & Sr. WEB ANALYST

2008 - 2012

MindGeek, Montreal, QC

ACHIEVEMENTS

EMPLOYEE OF THE YEAR AWARD

2017

MindGeek, Montreal, QC