



AKHILESH KUMAR KASHYAP

Digital Marketing Executive

- akhileshkumarkashyap12579@gmail.com
- 06378501906
- <https://in.linkedin.com/in/akhilesh-kashyap-351a60175>
- Gola Gokarannath , Kheri, U.P. (262802)

EDUCATION

Mechanical Engineering-B.tech
NIT Jaipur
 July 2017 - May 2021

Secondary-85%

Senior Secondary- 92%

SKILLS

- SEO, content writing, traffic acquisition
- Architecture improvement,
- Customer navigation map, heat map
- Advanced SQL (5★ HackerRank), PostgreSQL
- SQL, MySQL, ORACLE SQL, Power BI, Tableau
- Pandas, NumPy, Matplotlib, Python
- Advanced Excel, MS word,
- Business Analytics, Data visualization
- Data Dashboard, Jupyter Notebook
- C language

Coursework

- Database Management system
- Business Analytics, Tableau
- Structured Query Language (SQL)
- Advanced Excel, MS Word

Volunteer Experience

Finance Team - Sphinx

- Worked in finance team and brought two sponsors for the fest

Vice President of Mess Committee

- Resolved the issue of food menu in coordination with warden and students.

Storyteller (HOPE)

- Organized sale of sweets for collecting grant for poor children.

Languages

English , Hindi

PROFESSIONAL EXPERIENCE

Startup- Data Analyst

Oct-2022 - present

- Work on Data Analyst Tools like SQL, Python (NumPy, Pandas, Matplotlib), Advanced Excel, Tableau, power BI, power point.
- Data Dashboard creation, Data visualization, Data filtering.
- Automating the report generation process and assisting in improving efficiency.

JSW Steel , Raigad (Maharashtra)- Assistant Manager

Oct-2021 - Oct-2022

- Worked on tools such as Microsoft outlook, MS SQL, Python (NumPy, Pandas, Matplotlib), Tableau, Power BI, Advanced excel to monitor listing products across various e platforms.
- Implemented a data dashboard with more than 10+ Key Performance indicators (KPIs) leveraging SQL, tableau. Resulted in 5% increase in coil tracking, Shifting and Inventory Management and almost 3-4% reduction in time i.e. cost.
- Working in close coordination with sales team and assist them at different fronts in achieving them the set targets. Handling huge data of production (unstructured) and transforming it into structured one for deducing any decision.

Data Analyst Internship- eisystems.in

May-2021- Aug-2021

- Conducted in depth analysis of cars among metropolitan cities of UP. Build car price prediction data sets, customer preferences and found that more than 35% people prefer suzuki as their first choice.
- Prepared dashboard for customer behavior and suggested the firm for more availability of parts of suzuki. • Resulted in almost 3 percent increase in sales of components of automobiles..

PROJECTS

Library Management System

- Prepared dashboard for library management using advanced SQL and added more KPIs including Author, Publisher for readily tracking and enhanced tracking efficiency.

Otodom.com

- Used SQL, Tableau and Python to analyze the dataset of renting and prepared data visualization. customer for price, luxury and apartment (1 BHK, 2 BHK, 3 BHK).

Coil checking dashboard at JSW

- Prepared and implemented dashboard for comprehensive cross check of coils with enhanced KPIs such as number of coils in a heat, total weight, grade of steel, number of coil, mix grade coils, baby coils.

INTEREST

Innovation, Volunteer, Playing Cards, Cricket