

# Dhirendra Verma

SOFTWARE ENGINEER · IOS EXPERT

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## Objective

Experienced iOS Developer with 8+ years of proven success in crafting high-impact mobile apps. Proficient in iOS development, adept at driving exceptional user experiences. Skilled in React Native, offering valuable cross-platform expertise. Eager to contribute strategic insights and technical excellence to innovate in app development.

## Skills

**Programming Languages:** Swift, Objective-C, JavaScript, Typescript, HTML, CSS.

**Framework & Libraries:** UIKit, SwiftUI, React Native, React.js, Firebase.

**Architecture & Design Pattern:** MVC, MVVM, Viper, Singleton etc.

**Memory & Concurrency Management:** ARC, GCD, Multithreading, NSOperation, Queues.

**Methodologies:** Agile, SDLC, Wireframe, Figma, Sketch, Zeplin, Design Patterns, Unit Testing, Code review, Performance optimization etc.

**Database Technologies:** Core Data, Realm, SQLite.

**General Technologies:** Push Notification, GitHub, Bitbucket, Jira, Socket, Third Party Library, Payment Gateway, Video & Photo Editing, VOIP, REST(JSON), CocoaPod, Swift Package Manager, Localization.

## Experience

### PT Social Bella Indonesia

Gurgaon, India

SDE-III

Apr. 2022 - current

- Worked closely with core technology teams and other platform teams, ensuring a balance between cross-platform consistency and iOS App optimization.
- Crafted elegant, self-documenting code that is both easy to read and adaptable for other developers.
- Led the team, planned features, and reviewed code thoroughly.
- Enhanced application performance and minimized size for optimal user experience.
- Worked on multiple design and architectural problems in **Soco by Sociolla** App.
- Created concise integration documentation for multiple payment gateways, simplifying future development. Instituted streamlined processes for new developers and critical information preservation.
- Soco by Sociolla:** <https://apps.apple.com/in/app/soco-by-sociolla/id1451280877>

### Virtual Diamond Boutique

Gurgaon, India

SDE-II

May 2019 - Mar. 2022

- Managed a team of developers, overseeing hiring, technical planning (HLD), and code review processes.
- Tackled diverse design and architectural challenges across iPhone and iPad platforms.
- Implemented video calling functionality utilizing Twilio technology, enhancing user experiences seamlessly.
- Leveraged crucial third-party libraries like socket.io to amplify application functionality effectively.
- Innovated the development of a versatile white-labeling & customization framework, facilitating effortless adaptation to meet diverse client requirements.
- Engaged seamlessly with quality engineers, product management, design, and support teams to uphold superior quality within project timelines.
- Skillfully managed long and short-range deliverables in alignment with product road maps set by the product management team.
- Developed and deployed over 25 iOS apps, utilizing a common code base to streamline the development process.
- Proactively addressed bugs and optimized application performance to enhance user experience.
- Defined and executed robust app architectures and complex user interfaces.
- Virtual Diamond Boutique:** <https://apps.apple.com/in/app/vdb-virtual-diamond-boutique/id975333789>
- Jewelers for Children:** <https://apps.apple.com/in/app/jewelers-for-children-jfc/id1491341659>
- VDB Online Auction House:** <https://apps.apple.com/in/app/vdb-online-auction-house/id1590996893>
- VDB Expo:** <https://apps.apple.com/in/app/vdb-expo/id1503901589>

## App Web Studios Technologies Pvt Ltd

Gurgaon, India

MOBILE APP DEVELOPER

Mar. 2018 - Apr. 2019

- Respond to client needs for applications with an eye to the most feasible and effective solutions.
- Responsible for the design, development, planning modification and/or improvement of applications.
- Firebase Integration for end-end app development.
- Supervised a team, collaborated closely with back-end, front-end, and QA team.
- Developed a Rich Notification feature.
- Worked with Bluetooth, USBs and connected devices.
- Some of key projects: Gabruu(entertainment app), Gurgaon Mail-Hindi News Epaper, Rohtak Bazaar(coupon/scheme app) which are live & still running strong.

## Technokriti Solutions LLP.

Noida, India

IOS DEVELOPER

Oct. 2017 - Mar. 2018

- Developed feature for run time video processing and watermarking using OpenGL.
- Payment flow and gateway integration.
- Build multiple apps for E-Commerce, Food delivery and Social Media sectors.
- Created CabX application for a price comparison between various types of online car rental services.
- Worked on Employee Management system Application to monitor activity and performance.

## WeddingOnClick

Delhi, India

IOS DEVELOPER

Dec. 2016 - Oct. 2017

- Took care of complete app, that involved planning, designing, building.
- Profiled the application extensively using Instruments to improve performance.
- Proactively addressed bugs and optimized application performance to enhance user experience.

## ColorVill

Chennai, India

IOS DEVELOPER

Mar. 2016 - Dec. 2016

- Worked with Product and UX teams to implement new features and updates.
- Worked on Product Cart and Notification section.
- Optimized code and fixed existing bugs.

## ColorVill

Chennai, India

BUSINESS DEVELOPMENT EXECUTIVE

Jun. 2015 - Mar. 2016

- Market Research & Analysis.
- Client Relationship Management.
- Lead Generation & Prospecting.

## Education

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### Sam Higginbottom University of Agriculture, Technology and Sciences

Allahabad, India

B.TECH(ELECTRONICS AND COMMUNICATION)

Jul. 2008 - Jul. 2012