

Mohamed Dwidar

UX/UI Designer

Dubai, United Arab Emirates

(+971) 0508024213

muhamedsalah505@gmail.com

EXPERIENCE

WATT Charge — UI/UX Designer

August 2023 - Present, Dubai , UAE , On-site

- Developing visual content, including logos, banners, layouts, and illustrations using various design software and tools like Adobe Creative Suite
- Working closely with cross-functional teams such as marketing, product development, or content creation to align designs with brand guidelines and objectives.
- Managing multiple projects simultaneously and delivering design solutions within specified timelines while maintaining quality standards.
- Staying updated with design trends, tools, and techniques to ensure designs remain fresh, innovative, and aligned with industry best practices.

Elryad for web design — UX/UI Designer

August 2022 - October 2023, El Mansoura, Ad Daqahliyah, Egypt, On-site

- Design user-friendly and visually appealing interfaces for web and mobile applications using human-centered design principles.
- Created wireframes, mockups, and prototypes that improved overall user satisfaction scores by 15%.
- Collaborated with developers to ensure proper implementation of designs, resulting in a 20% reduction in technical issues reported by users.
- Iterate designs based on Feedback from user research and analytics.
- Stayed up-to-date with the latest design trends and best practices, leading to a 10% increase in user retention rates.
- Bring 8 months of UI/UX design experience and a passion for design thinking.
- Utilized design tools such as Figma, Adobe XD, Photoshop, and Illustrator to streamline design processes, resulting in a 15% decrease in time spent on design projects.

SKILLS

Tools

Figma
Adobe XD
Photoshop
Illustrator

Design

Wireframing
Auto layout
Prototyping
Personas
Responsive designs
Web design
Mobile application design

Marketing

Social media management
Influencer marketing
Marketing strategy

CERTIFICATIONS

UI / UX Design Specialization from California Institute of the Arts (4 Courses)
Google UX Design Professional Certificate (7 Courses from Google)
Introduction to User Experience Design (Georgia Institute of Technology)
DMND Professional Certificate (FWD)
DMND Challenger Certificate (FWD)
Digital Marketing Diploma (Google)

LavaLoon — UX/UI Designer

August 2021 - September 2023, Cairo, Egypt, Remotly

- Collaborated with cross-functional teams to create wireframes, mockups, and prototypes that were aligned with business goals and user needs, resulting in a 20% increase in user engagement and a 15% increase in customer satisfaction.
- Conducted user research to inform design decisions and validate design solutions.
- Presented design concepts and solutions to stakeholders, incorporating feedback and iterating on designs as needed, resulting in a 30% increase in stakeholder satisfaction with the design process.
- Worked closely with developers to ensure designs were implemented accurately and efficiently, resulting in a 25% reduction in development time and a 15% decrease in technical issues reported by users.
- Contributed to the development of design systems and style guides to ensure consistency across products and platforms, resulting in a 20% increase in brand recognition and a 10% increase in user trust.

Behance — UI/UX Designer

July 2021 - Present, El Mansoura, Ad Daqahliyah, Egypt · Freelance

- Skilled in user research, wireframing, and prototyping.
- Creates visually appealing designs prioritizing user satisfaction.
- Proficiency in Adobe Creative Suite, Sketch, and Figma for interface design.
- Translates complex concepts into user-friendly interfaces.
- Adopts a detail-oriented approach to design projects.
- Keeps up-to-date with the latest design trends and technologies.

EDUCATION

Mansoura University, Mansoura — Bachelor of Commerce - BCom, Accounting

October 2017 - June 2021

Financial Accounting, Management Accounting, Budgeting and forecasting, Auditing, and internal controls.

PROJECTS

Behance — All projects on Behance

[Mohamed Dwidar on Behance](#)

LANGUAGES

English (Professional working proficiency)

Arabic (Mother tongue)