EDUCATIONAL QUALIFICATIONS				
Course/Grade	Stream	College/ Institution	Result	Year
MBA	Business Management	Amity University		Pursuing
B.A	Bachelor of Arts	School of Open Learning, University of Delhi	52.00%	2021
Class XII	Arts(Economics)	Government Senior Secondary School (CBSE)	72.00%	2017
Class X		Government Senior Secondary School (CBSE)	75.00%	2015

PROFILE -

Accomplished project manager adept at onboarding and managing projects for renowned clients, ensuring satisfaction and fostering repeat business. Proficient in comprehensive project management across all phases, leading cross-functional teams for seamless execution. Skilled in client meetings, relationship-building, team management, and insightful reporting for project success.

PROFESSIONAL EXPERIENCE -

PROJECT MANAGER | EAZY ERP TECHNOLOGIES PVT LTD. |

Dec'23-Present

- Leading and managing a diverse team overseeing the development and implementation of three distinct products: Eazy DMS
 (Distributor Management Software), Recibo Application (Distributor Ordering System), and Salesforce CRM. Ensuring projects adhere to timelines and budget constraints from inception to completion.
- Successfully onboarded and managed projects for renowned clients such as Borosil, Noise, Greenlam, Luxor and Bagrry,
 ensuring their utmost satisfaction and fostering repeat business opportunities.
- Held comprehensive responsibilities for project management and quality assurance across all project phases, from planning and requirements analysis to design, development, implementation, testing, maintenance, operations, and timely delivery.
- Coordinated and led cross-functional teams comprising IT, Digital Marketing, Sales, Channel Business Partners, Finance, and Legal Professionals to ensure the seamless execution of complex projects.
- Conducted client meetings at their offices to deeply understand their requirements and prioritized building strong client relationships as a key focus area.
- Managed Support Team, Onboarding Team, Client Feedback, and generated project-wise reports. Conducted weekly team meetings and monthly review meetings with clients.
- Planned and executed projects as a Project Manager, ensuring teams had clear product specifications, direction, and resources to deliver effectively within realistic timelines.
- Managed full project lifecycle for complex, large-scale IT and business initiatives, ensuring adherence to timelines and strategic objectives
- Collaborated closely with stakeholders to define product vision, ensuring alignment with functional and non-functional requirements.
- Led deployment of software upgrades, enhancements, and fixes per release schedules, demonstrating effective leadership in software deployment.
- **Developed software development plans** leveraging state-of-the-art technologies to meet future stakeholder/client needs.
- Orchestrated release and sprint planning, and conducted daily scrum meetings to keep projects on track.
- Facilitated resolution of technical issues and human resources challenges for development teams.
- Provided leadership and mentorship to optimize team performance and foster career development.

PROFESSIONAL EXPERIENCE -

SR. PROJECT COORDINATOR |MARG ERP LTD.|

BUSINESS MANAGEMENT & PROJECT MANAGEMENT

Aug'22 - Nov'23

- Managing and leading the team for 3 diverse products, namely ECOD (data-related projects), Advertisement, and Digital Salesman, from conception to completion, ensuring adherence to timelines and budget constraints.
- Successfully **represented the company at various Expos and Conferences**, establishing new business connections and fostering relationships with prominent clients
- On-boarded and managed projects for prestigious clients, including Mankind Pharma, GSK (GlaxoSmithKline),
 NielsenIQ, and Gufic Biosciences, ensuring client satisfaction and repeat business opportunities.
- Project Management and quality assurance responsibilities for all phases of the project, including project planning, requirement, design, development, implementation, testing, maintenance, operations, execution and timely delivery.
- Coordinated and managed cross-functional teams consisting of IT, Digital Marketing, Sales, Channel Business Partners, Finance, and Legal Professionals, ensuring the successful execution of complex projects.

SR. EXECUTIVE | MARGERPLTD. | BUSINESS DEVELOPMENT SALES AND MARKETING (PAN INDIA)

- June'21-Jul'22
- Accountability & Responsibility: Show accountability and responsibility through demos, lead generation, and follow-ups.
- Capability Building: Strengthen partner capabilities through enablement, assistance, and training.
- Better Customer Reach: Target Pharma & FMCG, partner with IT vendors/CA firms, leverage data, and expand partnerships.
- Competition Benchmarking: Convert competitor users, analyze strategies, engage channels, and create comparison charts.
- Special Project: Execute testimonials, expand to new countries, and enhance market visibility.
- Partner Activation: Guide new partners, work on leads, and provide pricing and market guidance.
- Successfully **trained partner teams** to effectively market and sell **Mobile Applications**, ERP, **and HR software**; **Led marketing initiatives**To promote the product and increase brand awareness among potential clients.

SR. EXECUTIVE |MARG ERPLTD.|

TECHNICAL SUPPORT

March'18-Jul'21

- **Provide technical support** to partners across Pan India, ensuring the highest level of assistance.
- Manage domestic email inquiries for the partner desk with enhanced efficiency and professionalism.
- Resolve partner issues through phone, email, and **remote assistance tools** (Any Desk, TeamViewer).
- Conducting live YouTube sessions to engage with customers and provide in-depth insights about our products.
- 1-year experience in handling live chat (Zen desk Chat) for real-time partner solutions.
- Timely escalation of issues as per SOPs.
- Conduct regular customer follow-ups, offering recommendations, updates, and action plans.
- Escalate **development** and **bugs** to relevant departments for prompt resolution.
- Document technical inquiries for knowledge base reviews.

AWARDSANDACHIVEMENT

- Three-time Marg Champion, consistently demonstrating excellence in performance.
- Advanced to Sales and Marketing (Pan Indian) Department through competitive Internal Job Posting (IJP), highlighting adaptability and potential.
- Proficiently managed Manufacturing Support Desk in Partner Care, showcasing strong problem-solving and customer-oriented skills.
- Led Partner Care team for South Zone, fostering a collaborative environment and achieving collective success.
- Promoted from Executive to Senior Executive based on dedication and significant contributions.
- Set a record by surpassing the all-time high Activation Target in Sales and Marketing, showcasing exceptional performance and goal-oriented drive.

SKILLS & ADDITIONAL INFORMATION

- Experienced with fundamental concepts in SQL, CRM.CORPERATE API, and MOBILE API.
- Facilitating and enhancing sales coordination and support processes to optimize customer satisfaction and revenue growth.
- Elevating customer relationship management practices to foster stronger connections and deliver exceptional experiences.
- Mastering the art of problem-solving and decision-making to drive innovative solutions and well-informed choices.
- Demonstrating formidable organizational and multitasking skills to efficiently manage tasks and responsibilities.
- Excellent communication and interpersonal skills.

DATE: <u>HIMANSHU</u>