# Hi! I'm Halah Alsafar

Halahalsafar@gmail.com

+966539191116 Jeddah - KSA

GRAPIC DESIGNER

**UI/UX DESIGNER** 

As a skilled graphic designer, I am passionate about creating visually appealing and functional designs. I am looking to transition into UI/UX design to apply my skills in creating engaging user experiences. I am experienced in Adobe Creative Suite, Figma, and design principles such as color theory, typography, and layout. I am excited to collaborate with developers and designers to create innovative and effective designs.

01

### WORK EXPERIENCES

**GRAPHIC DESIGN** Freelance – Remote

### **GRAPHIC DESIGN SPECIALIST**

TeamUp Technologies [fanZ App] - Riyadh

- Design, flyers, web banners, digital/video content, reprints, social media posts
- Create digital media content for social media
- Produce company/division collateral including booklets and presentations, business cards, paperwork.

### **GRAPHIC DESIGN ASSOCIATE**

TeamUp Technologies [TeamUp App] - Romte

- Design illustrations, logos and other designs using software
- Use the appropriate colors and layouts for each graphic
- Work with copywriters to produce final design
- Test graphics across various media
- Ensure final graphics and layouts are visually appealing and on-brand

# SOCIAL MEDIA DESIGNER - PART TIME

Hoplay App - Romte

- Working closely with other designers, copywriters, and marketing professionals to ensure cohesive branding and messaging across all platforms.
- Communicating with followers and addressing any concerns or questions through social media platforms

### SKILLS

• Collaboration skills

- Emotional intelligence
- Communication skills
- Time management
- Creativity
- Problem solving



## EDUCATION

03

02

- Future Institute of higher Education & Training MAR 2021 - FEB 2022 Diploma in Graphic Design
- King Faisal University
  AUG 2015 JAN 2020
  Bachelor in Insurance And Risk
  Management

### COURSES 04

Fundamentals of Digital Marketing Google Foundations of (UX) Design Google Start the UX Design Process Google