

Harsha Fulara

UI/UX Designer

About me

Hi! I'm Harsha, a graphic designer turned UI UX Designer fueled by empathy and creativity. I'm committed to designing digital experiences that not only solve real-life challenges but also deeply connect with users. Let's craft meaningful interactions together!

Education

- Google UX Design Course, 2023
- Diploma in Graphic Design at LBSI, 2022
- Bachelor's of Arts (Programme), 2022
- 12th CBSE Board with Science (90.2%), 2019
- 10th CBSE Board (9 CGPA), 2017

Soft Skills

- Communication
- Team work
- Empathy

Discipline

- Decision-making
- Adaptability
- Problem solving
- Problem Solver

Professional Skills

- User Interviews
- Usability Testing
- Information Architecture
- Typography
- Competitive Analysis
- Design Strategy
- Low & Hight Fidelity Wireframes
- User Centered Design
- Prototyping

Contacts

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- harshafulara711@gmail.com

Experience

UI/UX Designer

W3DEV Pvt. Ltd., Noida, Uttar Pradesh

Aug 2023 - Present

- 1. AppReviewBot: Designed an onboarding flow for team and app integration in workspaces, enhancing user experience and efficiency.
- 2. Church Website Redesign: Revamped the landing page and other sections based on provided references and competitor analysis, resulting in a modern and user-friendly design.
- 3. Event Management App Maniac: Created two modes: a door mode for staff to scan attendee QR tickets, and a manager mode for overseeing ticket sales, bookings, and refunds.
- 4. Shoutout Event Management App: Improved the user experience and interface, making the app more intuitive and user-centric.
- 5. ImageGrid Dashboard: Designed a comprehensive dashboard for optimizing images and videos, aiding developers in enhancing media performance (Company project).
- 6. GitHub Bot Website: Developed two landing pages and a dashboard to help developers review PRs and gain insights into their codebase (Company project).
- 7. Google Ads Posters: Designed engaging posters for Google Ads, boosting the visual appeal and effectiveness of marketing campaigns.

Graphic Designer

Capital Brix (LLP), Noida, Uttar Pradesh

Dec 2022 - March 2023

I was responsible for creating engaging content across various social media platforms, including Instagram and Facebook. This involved crafting unique posts tailored for each platform and ensuring they're uploaded seamlessly to the accounts.