



HEMANT KUMAR

Graphic & UI Designer

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About

With a background in graphic design, I bring a deep understanding of visual aesthetics and communication to my work. I'm leveraging my graphic design expertise to make informed user experience decisions, blending creativity with functionality to create impactful digital experiences. Additionally, I use AI tools to enhance my design process and create innovative solutions.

Education

- Executive Post Graduate Certificate in UI/UX**
IIT Roorkee
2023-2024
- Bachelor of Fine Arts (BFA)**
Institute Of Fine Arts, Modinagar
2019-2023
- Senior Secondary (12th) CBSE**
Maharishi Vidya Mandir, Modinagar (U.P)
2018

Skills

- Logo Design
- Visual Design
- UI/ UX Design
- Illustration
- Branding
- Photography
- AI Tools
- Video Editing

Tools

- Photoshop
- Figma
- Indesign
- MS Power Point
- Illustrator
- After Effects
- Premiere Pro

Languages

- English
- Hindi

Experience

- Associate Graphic Designer | (SIMPLIFY WORKFORCE PVT. LTD.)**
March 2023 - Present
 - As a reporting manager, coordinate with teams, including UI/UX designers and developers, to ensure seamless integration of visual elements.
 - Create banners, letterheads, and other branding visual elements.
 - Ensure consistency in branding and visual elements across all platforms.
 - Working with AI tools for Generate images, User Research.
- Graphic Design Intern | (ONROAD CO.)**
November 2022 - March 2023
 - Design graphics and create diverse visual assets to enhance brand identity.
 - Manage social media accounts and craft engaging reels to promote brand awareness.
 - Stay updated with social media trends and implement innovative visual strategies.
- Graphic Design Intern | (ASIANA TIMES)**
July 2022 - August 2022
 - Design graphics for various purposes, including social media posts, website content, and promotional materials.
 - Craft engaging posts and updates to enhance the website's social media presence.

Achievements

- Awarded Best Student of the Year (2019-2020) with a 50k cash prize as Isha Memorial Award.
- Secured 2nd position in college's annual art exhibition in 2022.
- Achieved 1st position in a 2022 photography competition by FiT India program.