



IMDAD ALI QAMBRANI

DIGITAL MARKETING & WEB DEVELOPER

STATUS: OWN VISA

ABOUT ME

Skilled WEB DEVELOPER & DIGITAL MARKETING EXECUTIVE planning and developing software solutions and web applications, supporting and maintaining a company's websites and digital products, Creates solutions for identified problems or bugs, after that i have also experience according to Develop and execute digital marketing campaigns to drive website traffic, increase brand awareness, and generate leads, Monitor and analyze website performance metrics to identify areas of improvement..

CONTACT US

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Meena baza bur dubai, UAE

WORK EXPERIENCE

DIGITAL MARKETING EXECUTIVE 05/2023 to 05/2024

CMZ Information Technology Network Services - Dubai.

- Plan and execute digital advertising campaigns across various platforms (e.g., Google Ads, Facebook Ads, Instagram Ads) to increase brand awareness and drive traffic to our online store.
- including SEO,SMM,SEM Conduct keyword research and on-page optimisation to increase website rankings and drive organic traffic.
- Proficient in XML sitemaps, webmaster tools, Google Analytics, and Google.

WEB DEVELOPER WEB EXPERTS , PAKISTAN. (4Yrs)

- development and daily maintenance of websites and fills a critical role at all stages of the development process.
- Proficiency in HTML, CSS, JavaScript, JQUERY, AJAX, PHP, WORDPRESS and other relevant programming languages.

SKILLS

- **HTML, CSS, JAVASCRIPT, JQUERY, AJAX, PHP, MYSQL, WORDPRESS,LARAVEL.**
- Builds, maintains all websites and software applications.
- **SEO, SEM, SMM**, campaigns to drive website traffic, increase brand awareness, and generate leads
- **Adobe photoshop**: create the perfect logo, posters brand identity, or website..
- **Networking configuration** and installation network devices and services design and installation well function networking and cabling perfum troubleshooting to system failure and identify.

PROJECTS

- <https://www.webexperts.com.pk>
- <https://cloudscasa.com>
- <https://www.khandryfruit.com>
- <https://bizzworldcommunications.com>

EDUCATION

- 2013 | BS – Bachelor of Science
- **BS SOFTWARE ENGINEERING**
- University of Sindh Jamshoro Pakistan

