# JAYA KOTIYA

# UI UX AND GRAPHIC DESIGNER

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**EMAIL** jayakotiya12@gmail.com

LOCATION | Indore, INDIA

**EXPERIENCE I** 3 Years 6 Months

# **Key Skills**

- Figma
- User Experience
- Interaction Design
- Usability Analysis
- Usability Testing
- UI Development
- User Interface Designing
- Adobe Xd
- Adobe Illustrator
- Adobe Photoshop
- Mobile Application Design
- Desktop Applications
- Information Architecture
- User Research
- User Persona
- Sketch App
- Balsamiq
- Website Design
- Lunacy
- Typography
- Color Theory
- Invision

#### Certification

- Improve Your UX Design Skills
- Design Emotion: How To Use Design To Move People
- Learn Designing Thinking
- Design Thinking

# Languages

# **Profile Summary**

I am passionate UI/UX Designer with problem solving skills and having a 3+ years of experience in user interface (UI). Wireframing, prototyping and making the better user experiences. I design relevant Interfaces for Web and mobile. I provide clear solutions based on user needs and business goals. I have good knowledge of the designs tools like Adobe Photoshop, Adobe illustrator, Adobe XD, Figma, Sketch etc.

#### Skills:

User Experience (UX) Design, User Interface (UI) Design, Web Design, Mobile App Design, Graphic Design.

# **Work Experience**

## **UI UX and Graphic Designer**

Advantal Technologies Pvt. Ltd. | Indore, India 04/2023 - Present

- Design wire-frames, prototypes, and visual designs.
- Develop UI mock-ups and prototypes that clearly illustrate how sites function and look like.
- Take good understanding of product specification and user psychology.
- Use design tools such as Sketch, Figma, and Adobe Creative Suite.
- Conduct concept and usability testing and gather feedback.
- Conduct User research for gathering qualitative and quantitative data.
- Lead a team of junior UI designer & graphic

- English
- Hindi

#### **Hobbies**

- Listening Music
- Traveling & Exploring
- Cooking

#### **Portfolio**

- Https://Www.Behance.Net/Jayakotiya
- Https://Www.Instagram.Com/Jaya\_ui\_d esigns.Studio

#### **Personal Skills**

- Problem Solving
- Commnication Skills
- Team Player / Team Handling
- Quick Learner
- Self Motivated

#### Social links

 https://www.linkedin.com/i n/jaya-kotiya-8082371b9/

- designer maintaining them for the projects.
- Work with the team to brainstorm ideas for better UX.
- Work closely with developers, product managers, and other stakeholders to ensure that the design is technically feasible and aligned with business objectives.??

#### **UX UI Designer**

Cubedots Pvt. Ltd. | Indore, India 07/2022 - 03/2023

- Create user flow sitemaps wireframes for the project at hand.
- Conduct User research for gathering qualitative and quantitative data.
- Work with the team to brainstorm ideas for better UX.
- Take good understanding of product specification and user psychology.
- Conduct concept and usability testing and gather feedback.
- Develop wireframes and products around customer needs.
- Develop strong innovative design concepts including technical solutions to make the design feasible.
- Develop UI mockups and prototypes that clearly illustrate how sites function and look like.
- Create original graphic designs (e.g. images, sketches and tables).
  Identify and troubleshoot UX problems (e.g. responsiveness)

#### Jr. UI UX Designer

Webllisto Technologies Pvt. Ltd | Indore, India 02/2021 - 07/2022

- Designed social media posts and advertisements banner online campaign or event posts.
- Worked on UI/UX design mockups for website, Mobile Design.

#### Education

# Diploma - Graphic/ Web Designing 2020

Techart studios Grade - 90/4

#### 12th 2019

Madhya Pradesh , English Grade - 70-74.9%

# **Projects**

## Best Mart - Grocery App - Case Study 62 Days

A Grocery Shopping App is a platform where customers can purchase and order Groceries online. It gives the user the ability to check complete product information like Nutritional values, Price, Ingredients and so no. Moreover customers can get better insight and information of the product while purchasing the items through the product description added in the Grocery App. Users have to first login into the system to view the groceries and add them into their cart. They can then order it by making a secure online payment via CREDIT CARD. It delivers a wide range of Groceries Online just at a single click at your door steps.

## NFT - Website Design 60 Days

# Easy Day Junk Removal 7 Days

"Easy Day Junk Removal" provides efficient and reliable junk removal services for residential and industrial areas. Our professional team ensures a hassle-free experience, clearing clutter quickly and responsibly, helping you maintain a clean and organized environment effortlessly.

# Twik and Twiker - Digital shopping and tour App 30 Days

"Twik and Twiker" is a digital shopping and tour app that offers users an interactive

experience, blending virtual shopping with immersive tours. Users can explore products and destinations, engage with personalized recommendations, and enjoy a seamless, engaging journey.

## Sonchi 35 Days

Welcoming all food enthusiastic, where extraordinary dining experiences meet a powerful purpose. We are not just about creating unforgettable culinary journeys; we are a passionate movement that aims to bridge the gap of female unemployment in the most delectable way possible.