



JOEL ALLAN WILLIAM

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GitHub Profile: [jo9434 \(Joel\) \(github.com\)](https://github.com/jo9434)

LinkedIn Profile: <https://www.linkedin.com/in/joel-allan-william/>

Website: <https://jwbooksinc.webnode.com>

Actual Website (Based on my Design): <http://a2sagricrop.com/>

Certifications and Previous Company Details:

<https://drive.google.com/drive/folders/1LczOGX8U5gl5tzxc51M9PLH3i6G3wEDe?usp=sharing>

▼ Work Experience

1) Future To Marketing & Technology (F2MT) – 01/06/2022 – Present

Role: Full Stack Developer Intern

- To Develop websites using AngularJS and ReactJS.
- To Design the page sections of a client Book2Save.

2) eMpulse Research and Data Analytics (I) Pvt. Ltd. (07/06/2021 – 22/July/2021) [Employee ID Card No: 10309]

Role: Digital Marketing – Graduate Management Trainee

- Joined as a Digital Marketing Intern for the duration of 21/04/2021 to 21/07/2021.
- Monitoring Social Media Platforms, Creation and Optimization of Google Ads.
- Search Engine Optimization (SEO) for their clients and eMpulse Global.
- Handling the company websites and clients for any issues in the server-hosted website and on WordPress also with HTML5, C# and JS Script coding for the back-end support.

Since, there was an error in the Contact Us.php file for [e-Hr Website](#). And, the plan of the IT Team was to create a Contact Us Page for the same and when the contact form is filled it will be automatically stored in the server and stored there but there was an issue which they have still not fixed as it is unable to read the file and open it after https redirection (Error code 404 – File Not Found). So, I suggested the team what if we used Contact Us.aspx instead of Contact Us.php.

- So, I started to work on it and designed it using Microsoft Visual Studio. Here is the link to the code: ([JW Books Inc \(webnode.com\)](#) available at the footer of the homepage to download on this website designed & developed by me. As I was Handling this website from GoDaddy for the company.

A Sample Code with a sample website contact form application with no errors. Designed using HTML5, JS Script, and C# with Microsoft Visual Studio.

↓ DOWNLOAD Html...pt-8.docx

- Video & Graphic Design and Content Remodeling for the clientele.

Tools Used: Adobe XD, Microsoft Visual Studio, Animaker, iMovie, X-Code.

- Website Layout Planning and Design based on the Client Specifications and Requirements and worked on it individually. And, had passed the final design to the development team for creation with the updated and checked content by the Client for the given duration of 11 days. Setting up the SQL Server in GoDaddy Domain managed by eMpulse Global and maintaining of the Client Website.

Coding Technologies Used: HTML.

Tools Used: VS Code (Coding), Canva & MS PowerPoint (Graphics Editing and Creation).

3) A2S Agricrop India Pvt. Ltd. (1 Oct 2019 – Apr 1 2020) [Employee ID Card No. 1003]

Role: Manager - Digital Marketing

- Monitored and maintained social media platforms of the company.
- Conducted a market survey at APMC Market and Yard to understand the market to help in the growth of sales, pricing factor and competition analysis and submit a report to present it to the team members.
- Created the content for the website and helped in the planning of the layout, workflow, and pages planning, organization and finalizing of the design for company website, based on the specs sheet provided to me.
- Provided similar photos for the company website.
- Created posts in the social media accounts on the basis of scheduling during any special events like Republic Day, Holi, Ugadi, etc. and maintained ORM for the social media accounts via tools YouTube Studio, Pages Manager for Twitter, Instagram, & Facebook.
- Contacted Snapzo Technologies Pvt. Ltd. Team to add our company on their platform
- Managing the WhatsApp Business Account for the company and collaborating with the company team and other people with similar interests to our business.
- Engaging audiences in social media platforms.
- Maintaining YouTube Channel of the company.

Tools used: Instagram, Twitter for Business, Canva, Pexels, Pages Manager, YouTube, YouTube Studio, Video Editing Tools.

I have a detailed work report which I had made to show the company of my work done in a month. Will be provided upon request.

▼ Capstone Project

- 1) Pre-Capstone Project – To Create a Spotify Website to login and register.
Link To Project Files: [Angular-JS-with-HTML-CSS-and-TypeScript/spotify-web-app at main · jo9434/Angular-JS-with-HTML-CSS-and-TypeScript \(github.com\)](https://github.com/jo9434/Angular-JS-with-HTML-CSS-and-TypeScript)
- 2) Capstone Project – To Create a Kanban Dashboard App to Login and Register using Angular Drag Drop Functionality.
Link To Project Files: [Joel / Kanban-Board-App-Project · GitLab](https://gitlab.com/Joel/Kanban-Board-App-Project)
- 3) Project – To create an Airline Reservation System to book, view and cancel flight tickets.
Technologies used: Coding - Java, SQL, Tools – VS Code, MySQL Workbench
Link To Project Files: [Joel / Capstone Project - Aira · GitLab](https://gitlab.com/Joel/Capstone-Project-Aira)

Skills

- | | |
|--------------------------|----------------------|
| 1) Website Design | 6) Graphic Designing |
| 2) Application Design | 7) Video Editing |
| 3) HTML, CSS | 8) Bootstrap |
| 4) Angular JS | |
| 5) JavaScript/TypeScript | |

Tools Used:

- | | |
|----------------------------|------------------|
| 1) Canva | 7) WordPress |
| 2) Microsoft Visual Studio | 8) Corel Draw |
| 3) X-Code / X-Code Pro | 9) Final Cut Pro |
| 4) Adobe Spark | 10) VS Code |
| 5) Animaker | |
| 6) SQL Server | |

▼ Education

- Post Graduate Program in Full Stack Software Engineering – NIIT Koramangala, Bangalore - 09/08/2021 - Present
- POST GRADUATE DIPLOMA IN DIGITAL MARKETING (PGDDM), Times Pro Learning Centre, Bangalore, 18 July `19 – 9 Sept `19
- DIPLOMA IN DIGITAL MARKETING (DDM), Digital Academy 360, Bangalore, 9 July `18 – 20 October `18
- BACHELOR OF COMPUTER APPLICATIONS (BCA) – 53.36 %, Bangalore University, Bangalore, 2011 – 2014

▼ Certifications

- Timers Pro Learning
 - Search Engine Optimization Module
 - Search Engine Marketing Module
 - Website Development Module
 - Social Media Marketing Module
 - Digital Media Planning Module
 - Google Analytics Module
 - Email Marketing Module
 - Course Completion Certificate from Times Pro Learning
- Advanced Digital Marketing Certification Program (ADMCP), Digital Academy 360
- Social Media Certification Program (SMCP), Digital Academy 360
- Fundamentals of Digital Marketing, Google Digital Garage (Dated - 03/05/2020)
- Center of Innovation & Leadership (CIL), Dayananda Sagar Institute of Technology (DSIT)
 1. Personal Effectiveness Program, done on 1/1/2011
 2. Communication Skills, done on 18/7/2012
 3. Leadership & Emotional Quotient, done on 8/2/2013
 4. Skills Acceleration Program, done on 2011 - 2014

▼ Social Responsibilities

- 1) Cancer Care Society, Certification of Participation [28/07/2005]
- 2) Blood Donation Camp, St. John the Baptist Church
- 3) Blood Donation Drive, PES University [2017]

▼ Declaration

I hereby declare that the information provided by me is true to my knowledge.

▼ References

[Available upon request.]