



JOSWIN LEWIS

Product Designer

Nationality: Indian

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**Visa status: Tourist visa
(Valid till: 16-11-2023)**

EDUCATION



B.A

Mumbai University



H.S.C

Mumbai University



S.S.C

Mumbai University

CERTIFICATE



Product Management

Udemy



User Experience

Google



GWD

ARENA

PROFILE

Hello! I am a **Passionate, Adaptable, Innovative Product Designer**. I create **Product Roadmap** and **Strategies** basis **Business Priorities** and **Customer Research**. My **Mission** is to **Craft Delightful Experiences** for users in the **Digital Space** and to apply my **Knowledge** and **Skills** to help an Organization **Succeed** and **Grow Digitally**.

EXPERIENCE

Product Designer

#MobileApp, #InternetBanking, #WhatsAppBanking

RBL Bank India

(Contract)

May 2017 - April 2023

Worked closely with Business teams to understand the priorities and objectives, break it down into features and functionalities, create user journeys and designs, and then work with my Technology team to get the same implemented on the digital platform.

Key responsibilities include:

- Create product roadmap after a thorough analysis of Business priorities and customer asks
- Create user journeys and designs using the best practices for frictionless UI and UX
- Work with Technology to ship new features, and ensure robustness of current system
- Work with Marketing to promote these new features to the customers

SKILLS

- Product Design
- Project Management
- Product Ownership
- Business Testing
- Interpersonal Skill
- People Management

Tools

- Figma
- Illustrator
- Photoshop
- Powerpoint
- Excel
- Power BI
- CleverTap
- Yalo

ACHIEVEMENTS

- Researched, planned and executed the complete revamp of Mobile banking platform - interface as well as functionalities.
- Revamped and tested WhatsApp banking platform and introduced response over keyword feature (including migration to Twilio).