



# Levina Iuliia

Female, 31 year, born on 14 August 1991

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Skype: julitta14089

Reside in: Bishkek

Citizenship: Russia

Ready to relocate, ready for business trips

## Desired position and salary

### Product designer

Specializations:

— Designer, artist

Employment: full time

Work schedule: full day, remote working

travel time to work: any

## Work experience —7 years 4 months

December 2020 —  
till now  
2 years 6 months

### VTB bank

Moscow, [www.vtbcareer.com](http://www.vtbcareer.com)

Financial Sector

- Managing, Investment Company (Asset Management)
- Banking

### UX/UI designer

I made UX and UI design, which appeared in the official application of VTB bank:

✓ The scenario for obtaining a property tax deduction on a mortgage:

VTB is the first bank in Russia, which in 2021 added a scenario for obtaining a simplified tax deduction for its mortgage clients to the mobile application (and web version).

Now people can apply for a tax deduction online from the comfort of their homes and without the physical collection of documents.

<https://inlnk.ru/Vo5D8n>

<https://inlnk.ru/jEgagK>

An article about the simplified procedure for obtaining a tax deduction at VTB:

<https://bankinform.ru/news/123740>

Project's awards:

- ★ «Digital Leaders Awards 2021» in the nomination "New Digital Idea of the Year"
- ★ «BPM Project of the year - 2022» the winner
- ★ CX World Awards 2022 in the nomination "Best innovations in customer experience"

✓ The script for registering and verifying an account on the State Services portal through the bank's mobile application:

<https://inlnk.ru/YAnlnj>

Articles about registering an account on the State Services portal:

<https://plusworld.ru/articles/50896/>

✓ The scenario for receiving and transferring a pension through the VTB mobile application:

<https://inlnk.ru/gojwjx>

An article about the transfer of pensions through VTB:

<https://inlnk.ru/po9m9v>

I also engaged in research work - I conducted corridor tests (on clickable prototypes in Figma) with potential users (customers with a mortgage) within the framework of various tasks. For example, adding a script about the distribution of shares between spouses in the process of applying for a tax deduction.

I worked as an UX/UI designer in the strongest (in terms of metrics) team of the "Public Services" stream. I worked in tandem with a colleague - CJE.

October 2018 —  
June 2020  
1 year 9 months

## Embria

Saint Petersburg

### UI designer in the mobile team

1) Android/iOS applications UI design:

- guidelines creation
- mobile applications, games UI design
- Google Play, Apple Store screens and icons creation
- ability to count my work hours
- deadlines control
- marketing materials (video, banners)

2) UI design of screens on the Apple Store / Google Play dating app «Evermatch»:

✓ Mobile application for finding a partner for a serious relationship:

<https://inlnk.ru/kXpap0>

<https://evermatch.me>

<https://goo-gl.me/lZajK>

✓ «Find him» LGBT dating application for american market:

<https://goo.su/HRjS>

✓ «Samovar» dating application:

<https://shorturl.at/kL168>

✓ «Kiosk» dating application:

<https://goo.su/12Yyimx>

August 2017 —  
August 2018  
1 year 1 month

## Hong Kong blockchain startup «Enecuum»

Saint Petersburg

### UX/UI designer

1) UX/UI design of mobile application for Android platform / desktop application (Crypto-wallet app)

- 2) UX/UI design of Blockchain service (Block explorer)
  - quality control of developing process
  - White Paper design and other technical documentation (general style and illustrations)

I made UX and UI design in projects:

✓ Mobile crypto wallet «Enecuum»:

<https://goo.su/4hqJg4>

<https://goo.su/MORYTU>

✓ Web crypto wallet «Enecuum»:

<https://wallet.enecuum.com/login>

<https://goo.su/VHUX>

✓ Block Explorer «Enecuum»:

<https://pulse.enecuum.com>

<https://goo.su/BPCT7H>

<https://goo.su/6Q5OTe> (web-platform)

March 2017 —  
August 2017  
6 months

## English blockchain startup «Ethbits»

Saint Petersburg

### UX/UI designer

UX/UI design of web application:

- analysis of requirements for developing system
- generation of ideas and interfaces solutions
- prototyping
- creating mock-ups (Pixel Perfect)
- design review

It worked in collaboration with frontend and backend developers.

August 2015 —  
February 2017  
1 year 7 months

## Israel startup «Light Technologies»

### UX/UI designer

1 Web-applications UI/UX design for Wix App Market:

- analysis of requirements for developing system
- generation of ideas and interfaces solutions
- prototyping (Balsamiq)
- creating mock-ups (pixel perfect)
- identical style for applications (icon, banner)
- web-applications UI/UX redesign according new UI library
- design review

2 Design overview images and demo videos for web-applications

3 Web-site for the company develops web-applications for Wix Application Market (mobile, tablet, desktop versions)

It was the little Israel startup. I worked with a team leader, a product manager and frontend developers

✓ «Impressive Slideshow» web application for Wix:

<https://goo.su/ZYHVKr>

✓ «Impressive Welcome Bar» web application for Wix:  
<https://goo.su/bzvSNUX>

✓ «Impressive Text Slide» web application for Wix:  
<https://shorturl.at/abfqG>

✓ «Impressive Site Menu» web application for Wix:  
<https://goo.su/uq921Qe>

I am proud and glad that my corporate identity and graphics (icons inside applications) are still actual and on production since 2015, despite the fact that 7 years have passed. I remember my first projects (like all my projects) with trepidation and pride :)

## Education

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### Bachelor

2015

#### **St. Petersburg State University of Industry Technologies and Design**

graphic design, graphic design in advertising and business space

2011

#### **Yaroslavl Art College**

academic painting, painter

## Professional development, courses

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2014

#### **Upper intermediate level**

English First

2013

#### **Intermediate level**

Language Link

## Tests, examinations

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2015

#### **IELTS**

International center of IELTS

## Key skills

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Languages

Russian — Native

English — C2 — Proficiency

Skills

UI UX English CSS interface UI designer UX designer Design Usability

design of user interfaces Figma Прототипирование

Проектирование пользовательских интерфейсов mobile application mobile

mobile development mobile designer mobile UX/UI mobile UX/UI design iOS Android

SketchUp Marvel Product designer Product Material Design

## Driving experience

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Own car

Driver's license category B

## Additional information

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About me

PORTFOLIO: <https://inInk.ru/84Mye9>

### PROGRAMS:

- Figma, Sketch, Principle
- Axure, Balsamiq, InVision, Ninja Mock, UX Pin
- Zeplin
- Marvel

### SKILLS:

#### Professional skills:

- self-deadline control
- usability, user experience knowledge
- Upper Intermediate English level
- focus on details
- modern trends and guidelines knowledge (Google Material Design, IOS)
- hand drawing and sketching perfect skills

#### Personal skills:

- responsibility
- punctuality
- self-organization