

# Mayank Raj

UI/UX Developer

Creative UI/UX Developer with **2+ Years** of experience in managing multiple website and web application projects. Expertise in Frontend development languages including **HTML, CSS, and bootstrap** with a focus on **creating responsive** and accessible web application. Strong command of tools such as **FIGMA**, and **prototyping tools**

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## WORK EXPERIENCE

### UI/UX Developer

The Unified Cloud Pvt Ltd

12/2021 - Present

Noida, India

Achievements/Tasks

- Led the development of 6+ portals from inception using HTML, CSS, and JavaScript, resulting in a **40% increase in user engagement** and a **25% reduction in bounce rate**.
- Conducted layout adjustments based on comprehensive user feedback analysis, leading to a **30% increase in conversion rates**.
- Develop User interface for **admin portal** and **cloud Atlas portal**. **Cybersecurity Portal, AWS Cybersecurity Portal, GCP Cybersecurity Portal, Responsible AI Portal** for more than **50 clients**.

## PROJECT

### Cyber Cybersecurity Portal

UnifyCloud

01/2023 - 05/2023

Tasks/Achievements

- Revamp the outdated cybersecurity portal with a fresh, brand-new theme.
- The project involved a meticulous removal of outdated dependencies, old themes, and old versions of Bootstrap.
- It provides the portal a fresh **user experience** and **responsive layout**.
- Language: **HTML, CSS, Bootstrap(v5), jQuery**.

### AWS cybersecurity Portal

UnifyCloud

07/2023 - 12/2020

Tasks/Achievements.

- Implemented a complete AWS cybersecurity portal, integrating a fresh user interface, upgrade Bootstrap, and new logos, icons.
- Achieved **100% cross-device compatibility**, enhanced accessibility, and elevated user experience significantly.
- Language: **CSS, HTML, jQuery, Bootstrap(v5)**.

## EDUCATION

B.tech (06/2016 - 06/2020)

Raj Kumar Goel Institute Of Technology

12Th (03/2014 - 03/2015)

Vivekanand Public School, Delhi

## SKILLS

Web Application Development

A/B Testing and Optimization

UI Design

UI Development

Prototyping

Wireframing

Figma

Usability Testing

Responsive web application

HTML

CSS

Bootstrap Framework(all version)

SaaS

jQuery

Mock-up

## PROFESSIONAL SKILLS

User Interface: Proficiency in designing visually appealing and engaging user interfaces.

User Experience (UX): Ability to create seamless and satisfying user experiences through Wireframing, prototyping, user testing to optimize usability and accessibility.

Tools: Good knowledge of FIGMA tool for creating mock-ups, icons, and other graphical elements.

Front-end Development: Strong understanding of HTML, CSS, and Bootstrap(all version) to implement user interface and ensure that it is responsive and compatible across various devices and browsers.

Prototyping and Wireframing Tools: Familiarity with prototyping and Wireframing tools such as FIGMA, Adobe XD to create interactive prototypes and iterate.

## LANGUAGE

English

Hindi