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Noida

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PROFESSIONAL EXPERIENCE

Laravel & Magento Developer Excellence Technologies Pvt Ltd

01/2022 - 05/2024

Roles & Responsibilities

- Developed custom web applications using Laravel framework, adhering to coding standards and best practices.
- Implemented new features and functionality, including front-end and back-end development.
- Designed and optimized MySQL databases for efficient data storage and retrieval.
- Develop database triggers, stored procedures, and functions to enforce business logic and data consistency.
- Write SQL queries or use Laravel's query builder to interact with the database, fetch data, and perform CRUD operations.
- Create Laravel seeder classes to populate the database with initial data for testing and development environments.
- Built and maintained Magento-based e-commerce websites, ensuring optimal performance and user experience.
- Develop and maintain custom Magento 2 modules, extensions, and themes to meet specific business requirements.
- Configure and customize website settings, catalog management, pricing, promotions, and checkout process.

EDUCATION

B Tech (Electrical Engineering)

Apex Group of Institutions

2014 - 2018

KEY SKILLS



PROJECTS

Conductly (In Development)

- Developed and maintained a Laravel Student Management Portal, optimizing student, instructor, and guardian management. Streamlined administrative tasks like enrollment and attendance monitoring, automating course assignments and scheduling for efficiency.
- We are using Laravel 10, MySQL, Inertia JS & React Library in this proiect.

ESH(Electronic Smart Health)

- Developed and maintained a comprehensive Clinical Data Management Portal using Laravel, designed to manage all clinical data and share it seamlessly with any doctor, enhancing patient care and connectivity.
- We are using Laravel 9, MySQL and PHP8.0 in this project.

CRM Project

- Spearheaded the development of a comprehensive Customer Relationship Management (CRM) system aimed at streamlining organizational interactions with customers.
- Leveraged Laravel 9 framework along with MySQL, PHP, jQuery, JavaScript, Ajax, HTML, CSS, and Bootstrap 5 to create a robust and user-friendly application.

Pentaherb

- Worked with the design team to create a responsive e-commerce website using Magento 2, including adding new products and categories.
- Created an email marketing campaign in Pentaherb Project that increased customer engagement by 15% over 3 months
- Developed integrations between Magento and other systems using REST APIs. Additionally, created REST APIs for Redeemed Coupons and implemented a Grid for Generating Coupons.
- Created Coupon generate Functionality for Coupon Product in Pentaherb Site and Created it's API for Mobile App.
- Developed a custom extension for Magento that allowed customers to add items to their shopping carts from within product pages.

Magento 2 Project

- Developed and maintained websites using HTML, CSS, and JavaScript and upgrading Magento Version 2.3.2 to 2.4.4 in CCTV Ireland Site.
- Integrated Subscriptions Type Paypal Payment using JavaScript Sdk in Design for me Website, Url is https://designfor-me.com/upgrade/
- Created Custom Shiprocket Shipping Method using Shiprocket Api.

LANGUAGES

Hindi English Urdu