

Mohit Kumar Verma

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Summary

Experienced business and data analyst. Proficient in PowerBI and SQL for data visualisation and reporting ensuring efficiency and operational excellence. Experience in stakeholder management for effective communication and strategic alignment.

Professional Experience

Business Analyst | Oracle | Noida, India

Mar'23-Present

- Developed processes to monitor and report monthly ad views and impression usage for **200+ clients**, facilitating accurate billing processes. Analyzed month-over-month usage changes and shared data-driven insights with the cross-functional team, leading to optimized revenue insights for the company.
- Built dashboards to monitor and track revenue streams and identify revenue leakages which recovered approx. **\$100,000** in unbilled revenue thereby improving revenue and financial accuracy.
- Enhanced revenue growth by achieving a **50% increase** in the renewal rate of existing contracts through analytical support to the **Go-To-Market (GTM)** team.
- Created and developed SOPs using JIRA for Oracle Advertising products, establishing a centralized reference for all work processes, and enabling KPIs monitoring, thereby enhancing operational efficiency.
- Automated current work processes using **Python**, resulting in a **30%** reduction in processing time and a **20% decrease** in error rates, leading to improved operational efficiency and cost savings.

Finance Analyst | Jones Lang LaSalle (JLL) | Gurugram, India

Jan'22-Nov'22

- Implemented request and query management processes for the APAC region, overseeing account receivables activities for **150+ clients** monthly. Ensured timely resolution of client inquiries, facilitating accurate monthly financial reporting.
- Managed daily financial transactions totalling approx. **\$1.5 million** monthly for clients, adhering to standard operating procedures, and maintaining financial accuracy.
- Maintained **98% compliance** for all work processes agreed SLAs and optimized operational efficiency through process automation, reducing manual intervention and error.
- Provided analytical support by delivering accurate data through SQL queries, increasing financial accuracy by **30%**. Leveraged this data to generate comprehensive monthly reports on client activities for stakeholders.

Data Analyst Intern | Photoshooto (Bokeh Photogenic Private Ltd) | New Delhi, India

Oct'21-Dec'21

- Analysed data from active users and various demographics to evaluate company revenue and identify channels for potential resource investment, enhancing revenue streams.
- Created multiple PowerBI dashboards for YoY and MoM revenue analysis, resulting in a **50% increase** in user engagement time through enhanced data visualization and insights.

Finance Analyst Intern | Indiabulls Housing Finance Ltd | Gurugram, India

Aug'18-Nov'18

- Built multiple reports in **Excel** to measure the performance of the products (loans, real estate, etc) and helped senior leadership with strategizing and performance management.
- Worked end-to-end in the implementation of financial reporting of home loans provided for different regions in India.

Education

Bachelor's in Business Economics

2015 – 2018

Aryabhata College, University of Delhi

Senior Secondary (XII Grade)

2014 – 2015

Green Fields School, C.B.S.E

Skill

Technical Skills: MS Excel, PowerBI, Oracle Analytic Cloud, Microsoft SQL Server (SSMS), VBA, Python , Data and Business Analysis

Soft Skills: Stakeholder management, Problem-Solving, Communication, Presentation (PowerPoint), Event Management