# Naveen Nagar Senior Visual Designer

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Work Experience



### Keka / Senior Visual Designer

May 2023 - May 2024, HYDERABAD

Working with marketing & product design team providing visual design support include ads, presentation, playbook, print collaterals & blog cover designs.

### Growfin / Senior Visual Designer

JULY 2022 - APRIL 2023, CHENNAI

Working with marketing & sales team providing design support include ads, presentation, playbook, print collatorals & blog cover designs.

## Freshworks / Visual Designer

MAR - 2019 - JUNE 2022, CHENNAI

#### DICS / Diploma in Web Design

#### Aug 2016 - JULY 2017, FARIDABAD

Complete 1 year of diploma course from Delhi Institute of Computer Science.

Skills

### Visual Design

- Website Design
- Blog Cover design
- Social media banner
- Presentation design
- Print Collatorals

Worked across Freshservice product include product, sales & marketing teams.

**Key Responsibilities** 

- Webpage designs
- Product Visuals
- **Blog Cover illustrations**
- \_ Marketing assets
- Print Collatorals

### CanvasFlip / Head of Design AUG 2017 - FEB 2019, BANGALORE

Act over title was all in CanvasFlip. Starting with Intern, product designer & then Head. Worked on two product name Visual Inspector & Scribbble Sketch plugin which was integrated with CanvasFlip prototyping product. Worked on both from ideation, research to final mockup designs.

- Motion Video Visuals
- Product icon & thumbnails
- Product illustrations

### Self / Freelance

2015 - 2017, Remote

Collaborating with few agencies & startup people, where I worked on different type of design projects include website designs, web banners. Garment creatives & logo design.