## nuhamaulana.com

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# Nuha Maulana Ahsan

# Senior UI/UX Designer based in Surakarta, Indonesia

Available for remote or relocation anywhere

#### **Portfolio**

Website nuhamaulana.com

Figma Portfolio <a href="https://s.id/nuha-ui">https://s.id/nuha-ui</a>
Dribbble <a href="https://s.id/nuha-ui">dribbble.com/nuhamlnaa</a>
Instagram instagram.com/ui.nuha/

#### Experience

#### Senior UI/UX Designer at Vektora Studio (Jun 2021-present)

- I help clients in creating tailored UI/UX solutions for diverse businesses.
- I establish efficient design systems, ensuring consistency and speeding up workflows.
- I craft and promote UI Kit templates across platforms for wider adoption.
- · I lead and mentor designers, driving the creation of appealing, functional designs.

## Freelance Graphic Designer at Future Doctor Indonesia (Jan 2019-Jul 2021)

- I enhance social media aesthetics, creating captivating appearances that capture attention.
- I design diverse print materials, from dynamic flyers to impactful posters, delivering compelling visual content.
- I boosted Future Doctor Indonesia's brand recognition through strategic design, leaving a lasting impact.

#### UI/UX Designer at Selaras Studio (Jun 2020-May 2021)

- I design cutting-edge website interfaces tailored to diverse industries, leaving a lasting impact.
- My expertise lies in creating responsive displays that seamlessly adapt to tablets and mobiles, ensuring a consistent user experience.
- I bring designs to life using WordPress and the Elementor plugin, translating vision into interactive and visually appealing websites.

#### Skills

#### Design

UI/UX Design, Graphic
Design, Branding, Design
System, Wireframe,
Prototyping, User Flow,
Design Thinking, Usability
Testing

#### Software

Figma, Illustrator,
Photoshop, After Effect,
Premiere Pro, Elementor

#### Language

English, Indonesia (native)

#### Education

## Visual Communication Design (2019-2023)

Universitas Sebelas Maret

GPA 3.82

#### Side Project

## Landing48

Design services specialize in creating landing pages with a streamlined process to ensure fast delivery.

landing48.com

#### Awards

Finalist (Feb 2021)

## Understanding UI/UX: Mobile App Design Competition

Issued by Informatics Engineering, Universitas Muhammadiyah Malang

Third Place (Dec 2020)

## **UINIC 4.0: UI & UX Competition**

Issued by Faculty of Science & Technology, Universitas Islam Negeri Sunan Kalijaga

Appreciation (Dec 2018)

#### Appreciation of Indonesian Outstanding Students 2018

Issued by Ministry of Education, Culture, Research, and Technology

Finalist (Sep 2018)

## Young Inventors Challenge 2018 - Kuala Lumpur

Issued by Association of Science Technology and Innovation Malaysia.

Gold Medal (Sep 2017)

### Festival Inovasi dan Kewirausahaan Siswa Indonesia 2017 - Bandung

Issued by Ministry of Education, Culture, Research, and Technology

#### Contact

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