

K Murali Reddy

Power BI Developer

Accenture
Bangalore.

Key Strengths: -

- Self-motivated
- Communicating
- Customer service
- Creative
- Process knowledge.
- Data quality engineering

Personal Info

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Date of Birth

15th May 1998

Languages

English and Telugu

Interests

Craft working & Playing Cricket

Having Over All 3+ years of Progressive Experience in IT Industry. Experienced in Power BI Developer with 2+ years of experience in gathering data from various sources and transforming it into insightful reports and dashboards. Proficient in data modeling and integrating reporting components from multiple data sources.

Key Skills

- ❖ Experienced in end-to-end **Power BI** process.
- ❖ Expert in **Power BI Desktop & service** Level.
- ❖ Data Analysis and modeling etc.
- ❖ Microsoft Excel
- ❖ Microsoft PowerPoint
- ❖ Data Visualization

Work History

Power BI Developer.

July-2021 to Till Date

I am working as Power Bi Developer Accenture at Bangalore from July 2021 to Till date.

Details:-

*Project Name : GE Healthcare Orders
Client : Accenture
Role : Power Bi Developer*

- ❖ Overall 3+ years of experience in IT 2+ years relevant on developing BI application utilizing Microsoft Power BI, SQL Server, Oracle and Excel Etc.
- ❖ Understanding the requirements from clients and generating reports by using various sources such as SQL Server, Excel, and Salesforce Etc.
- ❖ Gathered data from Excel, SQL Server and other data sources. Transformed the data and produced reports using the Power BI platform. Optimized dashboards with a focus on usability and performance.
- ❖ Advance Data Modeling using DAX, Power Query/Edit Query in Power BI Desktop and working with Custom Visuals.
- ❖ Expert knowledge/experience with setting up security, managing workspaces, data flows in Power BI (both desktop and Power BI service)
- ❖ Generated Monthly, Yearly, Quarterly, and daily reports in Power BI.
- ❖ Developed over 25 reports and dashboards resulting in a 30% increase in operational efficiency.
- ❖ Utilized in Power Query in Power BI to Pivot and UN-Pivot the Data Model for Data Cleansing.
- ❖ Explored data in variety of ways and across multiple visualizations using Power BI. Strategic expertise in design of experiments, data collection, analysis, and visualization.
- ❖ Experience in creating different visualizations like Line, Bar, Scatter Plot, Waterfall Chart, Heat map, Tree map, Card, Multi card, Table, Area chart, Pie chart, Donut chart etc.
- ❖ Good experience in creating calculated columns and measures using DAX Expressions like Aggregate, Time Intelligence & Date Functions and created KPI's based on client requirement.
- ❖ End to end experience in designing and deploying data visualizations using Power BI.
- ❖ Strong analytical and problem-solving skills.
- ❖ Strong analytical skills applied to understanding business functionality and the KPI metrics they need to report to effectively manage their business and translate them into reporting and

Education

Year: 2015 - 2018

Sri Venkateswara University, Tirupathi

✓ B. Com with 75% of Marks

- ❖ Collaborated with cross-functional teams to identify data sources and streamline data collection resulting in a 25% reduction in report development time.
- ❖ Improved dashboard usability by implementing interactive visualizations resulting in a 20% increase in user engagement.
- ❖ Good experience in creating calculated columns and measures using DAX Expressions like Aggregate, Time Intelligence & Date Functions and created KPI's based on client requirement.
- ❖ Advanced level in reporting including Power BI, SQL Server, Excel, and Salesforce.
- ❖ Experience in Dashboards and Dataset refresh using Gateways. Good knowledge of Power BI licenses Power BI Pro and Power BI Premium.
- ❖ Strong business analysis skills and experience in elicitation and communication with stakeholders.
- ❖ Delivery management production experience.
- ❖ Ability to deliver, even when working independently and under pressure.
- ❖ Strong communication, presentation, and interpersonal skills.
- ❖ Strong analytical and problem-solving skills.
- ❖ **Collaborative Teamwork:** Work closely with cross-functional teams, including data engineers, business analysts, and other stakeholders, to support data-driven decision-making across the organization.
- ❖ **Data Analysis Tools:** Familiarity with data visualization tools such as Power BI platforms to create informative reports and dashboards.
- ❖ **Statistical Knowledge:** Basic understanding of statistical concepts and data analysis techniques to draw meaningful insights from data.
- ❖ **Problem-Solving Abilities:** Strong analytical and problem-solving skills to tackle complex business questions using data.
- ❖ **Communication Skills:** Excellent verbal and written communication skills to articulate findings and insights to both technical and non-technical stakeholders.
- ❖ **Attention to Detail:** An eye for detail to ensure data accuracy and identify discrepancies in datasets.
- ❖ **Time Management:** Efficiently manage tasks, prioritize workloads, and meet project deadlines.

I, K Murali Reddy, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

Murali Reddy.K