

# Prachi Kumari

## Associate – BI Analyst

Hyderabad, Telangana | [Email](#) | +91 9110178184 | [LinkedIn](#)

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### PROFILE SUMMARY

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Analytical Professional with 1.9 months of experience, skilled in leveraging analytical insights to meet business objectives. Proven track record in delivering projects with a results-driven Approach, thriving in collaborative settings that foster skill enhancement and mutual learning

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### SKILLS

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**Microsoft Suite:** Advance Excel, MS Word, PPT Deck

**G Suite:** Google Sheets

**Database:** SQL, ETL

**Programming:** Python

**Visualization:** Apache Superset, Power BI, Tableau

**Project Management:** JIRA, Confluence, Kanban, Moqups, Miro board

**Artificial Intelligence:** ChatGPT - Prompt, Claude AI

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### WORK EXPERIENCE

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**Associate Process Leader – BI Analyst | Brane Services Pvt Ltd | Hyderabad | Mar 2023 – Present**

- Collaborated with business teams and stakeholders to understand business requirements, designing KPIs
- Built and maintained data pipelines using internal platforms, ensuring integration and data accuracy
- Developed over **20** interactive dashboards using Superset and other BI platforms, enhancing data visibility and driving a **40%** improvement in decision-making processes
- Provided knowledge **training and support** to stakeholders, resulting in a **30%** increase in dashboard utilization and user satisfaction
- Documented dashboard functionalities and data sources for future reference and training
- Collaborate with cross-functional product development team to conduct market research, manage testing and delivery, and oversee the entire product lifecycle, leading a team of **10** to ensure project success and timely delivery

**Consultant - Business Analyst Associate | Indev Consultancy Pvt Ltd | New Delhi | Dec 2022 – Mar 2023**

- Gathered proposals, and analyzed client requirements to provide a data-driven solution for the social sector
- Prepared documents (BRD, SRS, FRS), mock-ups, ad hoc reports, dashboards, and decks
- Worked with the development teams to design and develop technical solutions that address the business
- Managed a portfolio of projects, providing efficient coordination of team and stakeholder roles, resulting in a **25%** increase in project delivery efficiency

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### EDUCATION

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**MBA (Data Science) in Business Analytics | SRM University | Amaravati, AP | 2020 – 2022**

**Bachelor of Physics | Kolhan University | Jharkhand | 2016 – 2019**

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### CERTIFICATION

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- Professional Certificate in Business Analytics with Digital Marketing | GUVI IIT Madras Incubated
- Google Data Analytics Specialization | Coursera
- Certificate of training Programming with Python | Internshala