



# Pranshu Agarwal

## Business Analyst

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## About Me

I am a highly passionate individual who thrives upon seeking new challenges through my career as a Business Analyst. My initial years of working in the business industry push me to go further in discovering more things in it. Of course, I am motivated to join a group of seasoned and experienced Business Analyst professionals in the industry respectively.

## Skills

- Data analysis
- Business process modeling
- Requirements gathering
- Presentation skills
- SQL, Excel, Tableau
- CRM and ERP systems
- Decision analysis
- Scenario analysis
- Agile and Scrum methodologies
- Competitor analysis
- Cost-benefit analysis
- Jira, Confluence
- Ability to quickly learn new technologies and tools
- Adaptability to changing project requirements

## Experiences

### ● Wordpress Developer At Sigmoid Software      *May 2023- Current*

- Collaborated with business stakeholders to understand their requirements and translate them into technical specifications for WordPress development.
- Developed and maintained custom WordPress themes and plugins, ensuring alignment with business goals and user needs.
- Worked closely with the business analysis team to gather and document project requirements, ensuring a clear understanding of functional and non-functional specifications.
- Collaborated with UI/UX designers to ensure that WordPress themes and plugins align with the overall design and user experience goals.
- Implemented on-page SEO practices in collaboration with the SEO team, ensuring that web interfaces meet both usability and search engine optimization standards.
- Contributed to the optimization of PHP and JavaScript code for improved performance and security, aligning with best practices and industry standards.
- Maintained clear project documentation, including business requirements, technical specifications, and testing procedures, facilitating effective communication between technical and non-technical team members.
- Stayed updated with industry trends, providing insights to the business analysis team on potential technology advancements that could benefit the organization.

### ● Business Analyst Intern at MonkII Solutions      *Nov 2022- April 2023*

- As a Business Analyst Intern at MonkII Solutions, I played a pivotal role in contributing to the company's growth and revenue enhancement during my dynamic six-month tenure. My primary responsibilities encompassed a wide range of strategic activities, including market analysis, revenue optimization, and the generation of innovative business ideas.
- Working collaboratively with cross-functional teams, I actively participated in market research initiatives, identifying key trends and opportunities that directly impacted the company's strategic positioning. I played a crucial role in crafting actionable insights from data analysis, enabling informed decision-making by senior management. Through my efforts, I contributed to the development of targeted marketing strategies, resulting in increased brand visibility and customer engagement.
- One of my key achievements was the conceptualization and implementation of business ideas that not only streamlined internal processes but also opened new avenues for revenue generation. I actively engaged in brainstorming sessions, offering valuable insights that led to the creation of innovative solutions and services.
- Furthermore, my role extended to the formulation and execution of effective marketing strategies, where I collaborated with the marketing team to ensure cohesive messaging and positioning in the market. This involvement significantly contributed to the overall enhancement of MonkII Solutions' market presence.
- Throughout my internship, I maintained a keen focus on delivering tangible results and ensuring alignment with the company's strategic objectives. By actively participating in diverse projects, I honed my analytical and problem-solving skills while demonstrating a strong commitment to driving positive outcomes for the organization. Overall, my internship experience at MonkII Solutions was marked by a dedication to fostering growth, contributing to revenue streams, and shaping innovative business initiatives.

## Education

GLA UNIVERSITY

- Bachelor of Technology

2023