# Pratik Bharti

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#### **Profile**

Hi there! I'm Pratik Bharti, a passionate and creative UX designer with a knack for turning complex problems into intuitive and elegant solutions. With a background in relevant education or work experience, I've honed my skills in understanding user behavior, conducting thorough research, and designing seamless interactions that leave a lasting impact.

# **Work Experience**

## SENIOR UI/UX DESIGNER | TRADOLOGIE.COM | MAY 2023 - PRESENT

- · Research and analyze user requirements for development of next-generation product lines
- Interface daily with product development team, acting as a customer advocate to maintain focus on the end-user in all aspects of product design.
- · Redesign the New ERP of the company and HRMS Software.
- · Integral in redesigning core components of multiple product lines.

#### SENIOR UI/UX DESIGNER | MR.RIGHT PVT . LTD | JULY 2022 - NOV 2023

- Improve the end to end experience of ensile automation platform by conducting usability review identifying UX issues.
- Prototyping design recommendation conduct and structure UX research efforts such as top task management and ensile persona research with customers to make data.
- · Successfully redesigned ERP DASHBOARD.
- · Redesign the whole website of the company and mobile application and prototyping.

# JUNIOR UI/UX DESIGNER | MR.RIGHT PVT . LTD | JUNE 2021 - JULY 2022

- Improve the end to end experience of ensile automation platform by conducting usability review identifying UX issues.
- Prototyping design recommendation conduct and structure UX research efforts such as top task management and ensile persona research with customers to make data.
- · Successfully redesigned ERP DASHBOARD.
- · Redesign the whole website of the company and mobile application and prototyping.

#### **Education**

# BACHELOR OF DESIGN (COMMUNICATION& UX DESIGN) | JUNE 2021 | SHARDA UNIVERSITY

#### **Skills & Abilities**

- Preferably in an ERP and CRM style portal environment.
- Strong proficiency in Figma, HTML, HTML5, and CSS.
- Have a solid understanding of responsive design principles and be able to design interfaces that adapt to different screen sizes and devices.

- Experience with designing for complex data structures, workflows, and dashboards.
- Experience with animation and microinteractions to enhance user experience.
- Have a deep understanding of CSS layout techniques such as Flexbox and Grid, and be able to use them effectively in designs.
- Have a strong understanding of Figma's design tools and be able to use them to create highfidelity designs.

## **Tools**

- · Figma
- · Adobe XD
- · Vission Pro
- · Balsamiq
- · Adobe Photoshop
- · Adobe Illustrator

- Have experience with CSS preprocessors such as Sass, and be able to write modular and maintainable CSS code.
- Familiarity with Figma's prototyping features and be able to create interactive prototypes to validate designs.
- Familiarity with version control tools such as Git and collaboration tools like MS DevOps