

Rahul Dewangan

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Results-driven professional with extensive experience as a Technical Analyst in Vaco Binary Semantics Lpp. Seeking a challenging position where I can leverage my strong analytical skills to contribute to the success of an organization. I aim to utilize my expertise in Data Analytics as my ability to deliver accurate and efficient solutions to optimize ETL processes, visualization, and drive operational excellence.

SKILLS

Technical Skills – Power BI, SQL, Advanced Excel (VBA's, Macros,etc), Buganizer, Tableau, Python, Data Analysis, Data Visualization, CRM (Lead Squared)

Soft Skills – Problem Solving, Client Need Analysis, People Management, Leadership, Critical thinker, Business Communication.

WORK EXPERIENCE

Vaco Binary Semantics Lpp

Gurgaon, India

Technical Analyst

December 2023 - Present

- Working on ETL systems such as **KETL, My Sql and Python** for data extraction . Resolving bugs in ETL pipelines. Maintaining data accuracy and working with a data team to resolve issues, Debugging of bugs daily so that there are no errors in the data pipelines.
- Implemented Google Data Studio for dashboarding, harnessing its intuitive interface and integration capabilities to create dynamic and insightful reports, enabling stakeholders to easily visualize and interpret complex datasets
- Skilled in Excel and SQL, Power BI Visualization, ETL pipelines, communicating with feed providers ensuring the accuracy of data reflecting in Google search.
- Applied analytical skills to monitor data trends and anomalies, proactively identifying opportunities for process improvement and recommending strategic solutions to clients also creating QBR reports.

Bronobytes Private Limited

Raipur, India

Business Analyst

December 2022- December 2023

- Utilized SQL and MS Excel for data manipulation and dashboarding in BI tools like Power BI, extracting insights from complex datasets to inform investment decisions and optimize portfolio performance at Bronobytes Private Limited.
- Integrated SQL-driven data analysis techniques with MS Excel functionalities to develop comprehensive real estate solutions, including CRMS and Broker Market, enhancing operational efficiency and client satisfaction at Concept Marketing.
- Collaborated with cross-functional teams, leveraging SQL and MS Excel skills to gather, analyze, and visualize business requirements, facilitating the design and implementation of strategic initiatives to drive growth and efficiency in financial and real estate sectors.

Byju's The Learning Application

Raipur, India

Senior Analyst

Sept 2021- December 2022

- Analyzed market data and customer feedback to develop innovative business plans and interactive dashboards in Excel and Power BI contributing to a 15% expansion in the product portfolio.
- Increased the company's sales revenue by 30% through the implementation of data-driven strategies.
- Strong analytical and problem-solving skills, with effective communication and collaboration abilities.

EDUCATION & CERTIFICATES

Rungta College of Engineering and Technology, India

B.E Automobile Engineering

August 2020

- Major project: Electric Cafe Racer (LI-ION Battery Based Electric Bike)

Analytics Lab, Gurgaon, India

Data Science 360 Degree

December 2023

SQL Certification, Advanced MS- Excel, Python for data Analysis, Power BI for Data Visualization

Google Digital Unlocked by Google garage, PWC Virtual Internship from Forage

PROJECTS

Customer Complaints Analysis Excel (07/2023 -07/2023)

- Complaints Analytics for Customer Satisfaction: Conducted a comprehensive analysis of customer complaints, identifying the top five companies with the highest number of complaints and the associated count. Developed actionable insights to improve customer satisfaction and streamline company operations.
- Key Performance Indicators and Priority Complaint Identification: Implemented a strategic approach to monitor KPIs such as total complaints percentage with YoY changes, timely response metrics, and average resolution time. Utilized graphical prioritization to identify and address critical complaints, contributing to enhanced customer service and issue resolution...

Retail Data Analysis SQL (09/2023 - 10/2023)

- Conducted comprehensive data analysis on a retail database, revealing insights such as the most frequently used transaction channel, demographics with male and female customer counts, and top-performing product categories. Generated actionable business intelligence to enhance decision-making.
- Developed a data-driven approach to analyze and forecast net total revenue generated by customers aged 25 to 35 in the last 30 days, utilizing SQL queries for precise insights. This project provided real-time information crucial for targeted marketing and sales strategies.