Rajveer Singh

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Highly motivated and results-oriented Growth with experience in program management and business development. Proven track record of driving user acquisition, engagement, and revenue growth through strategic planning, data analysis, and cross-functional collaboration. Skilled in developing and implementing growth hacking initiatives for continuous improvement. Passionate about using data-driven insights to unlock new growth opportunities and scale businesses

Experience

Assistant Manager (UNACADEMY)   *JULY 2021 - OCT 2023*

Developed and executed comprehensive growth strategies that resulted in increase in new users, active users, revenue within 6 months.

Analyzing collected data using statistical methods, software tools, and other analytical techniques to identify trends, patterns, and insights.

Conducting market research to assess market conditions, industry trends, competitor strategies, and customer preferences.

Summarizing research findings and insights into comprehensive reports, presentations, or dashboards for internal or external stakeholders.

Presenting research findings, recommendations, and insights to stakeholders through written reports, presentations, or verbal communication.

Collaborating with cross-functional teams, including marketing, sales, finance, and product development, to support strategic decision-making and business initiatives.

Effectively communicated project progress and updates to stakeholders at all levels.

Certification

Business Analytics by Excelr

Education

BPUT (Odisha)   *Aug 2016 - Aug 2020*
- Bachelor of Technology
- Major in Computer Science

ST THOMAS HIGH SCHOOL   *March 2012- Apr 2016*
- Class 9th - 12th (PCM)

DELHI PUBLIC SCHOOL   *March 2003-March 2012*
- Till Class 8th

Technical Skills

- Microsoft Excel
- Microsoft Power BI
- Mysql
- Tableau
- Python Programming
- R Programming

Key Skills

- Data Visualization / Validation
- Data/Business Analysis
- Reports / Dashboard Generation
- Pivot Table Development / Data Sorting

Projects

- **Marketing Analysis of media organization (Link)**
- **Performance Index Dashboard with Power BI** (Link1)
- User Metrics **Power BI Dashboard (Link2)**