

# RAJEEV SINGH

## ASSOCIATE PRODUCT MANAGER

[linkedin](#)

[Portfolio](#)

### CONTACT

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Jaipur Rajasthan

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### EDUCATION

#### POST GRADUATION IN PRODUCT MANAGEMENT

Henry Harvin  
2023-2024

#### BACHELOR OF FINE ARTS IN PRODUCT DESIGN

Poornima Universtiy  
2017-2020

### SKILLS

- Product Management
- Market Research & Competitor Analysis
- Data Analysis: Excel, SQL,
- UX Design Principles
- Project Management: Jira, Trello
- KPI Monitoring
- Project Management
- Agile Methodologies
- Stakeholder Management
- Analytical & Problem-Solving Skills

### CERTIFICATION

#### PRODUCT MANAGEMENT FELLOWSHIP

2024 -Next Leap

#### CERTIFIED SCRUM PRODUCT OWNER

2024- Scrum Alliance

#### CERTIFIED SAFE® PRODUCT OWNER / PRODUCT MANAGER

2024- Henry Harvin

### ABOUT ME

I'm a UX Designer with 4 years of experience in product design, **product strategy, road mapping, and data-driven decision-making**. Now transitioning into product management, I aim to leverage my UX expertise to build **user-centric products** that drive business outcomes through cross-functional collaboration, **agile methodologies, and stakeholder management**.

### WORK EXPERIENCE

#### CAREER TRANSITION

I am on a career transition break, focusing on advancing my skills in Product Management. During this period, I completed my post-graduation and earned certifications in product management, honing my expertise in product strategy, data analysis, and cross-functional collaboration. I'm leveraging my UX background to develop a strong foundation in managing product lifecycles, optimizing user experiences, and driving business outcomes.

#### PRODUCT DESIGNER

Animall Technologies

Sep 2023 - Jan 2024

- **Conducted market research and competitor analysis** to enhance product features and drive user engagement.
- **Collaborated with engineering, marketing, and sales** for smooth product launches.
- **Assisted in refining product features**, aligning them with **user needs and business goals**.
- **Managed documentation of product requirements** and tracked progress using Jira and Trello.
- **Monitored KPIs and user engagement metrics**, using data-driven insights to optimize performance.
- **Advocated for user needs and influenced stakeholders** with data-backed recommendations.

#### SENIOR UX DESIGNER

Wenergy Technologies

May 2022 - Jul 2023

#### UX DESIGNER

Awarepedia Technologies

Jan 2021 - Apr 2022

#### UI,UX DESIGNER

WoWEXP Technologies

Jan 2020 - Oct 2020