

Raunak Jain UI/UX Designer

📍 India ✉️ jain.raunak01@gmail.com 📞 9760172222 🌐 Raunak 🔗 Portfolio

🧩 SOFTWARE

Figma
Adobe Photoshop
Canva
WordPress
WordPress
Meta Business Suit
Hubspot
Shopify

🧠 SKILLS

UI/UX Design
Web Design
App Design
Prototyping
Wireframing
Social Media Marketing
Graphic Design
Video Editing
Content Creation
Blogging

🎓 EDUCATION

MBA, Jaipur National University
2014 – 2016

B.Tech, Hindustan Institute of Information & Technology
2009 – 2013

👤 PROFILE

UI/UX Designer with 3+ years of professional experience, focusing on Visual Design. Designing experience in Web applications, Mobile Apps, and Graphic Design. Proficient at creating designs that attract users. Designed Web and Mobile applications in sectors like Food, Music, Travel, E-commerce, SAAS, and Education.

📁 PROFESSIONAL EXPERIENCE

Site2Gym, Social Media & UI/UX Designer

Feb 2024 – Jun 2024

As the Freelance Social Media Manager for Anytime Fitness clubs in Canada (approximately 12 locations), my responsibilities include:

- Led social media strategy, content creation, and scheduling to drive audience engagement and membership growth.
- Developed content calendars aligned with fitness trends and brand messaging.
- Designed user-centric experiences for digital platforms through research, prototyping, and wireframing, enhancing user engagement and satisfaction.
- Utilized Canva and AI tools to create visually compelling and effective social media assets.

Mann Travel, Social Media Marketing Manager

Dec 2022 – Nov 2023

- Managed social media accounts, developing and executing strategies to organically grow audience reach and brand awareness.
- Created strategic content calendars to promote services and increase engagement in target markets.
- Executed email campaigns using HubSpot, analyzing performance to optimize future campaigns.
- Designed and delivered user-centered interfaces and experiences through research, prototyping, and wireframing, resulting in improved user satisfaction and engagement.

Highlean Technologies, Social Media & UI/UX Designer

Feb 2018 – Nov 2022

- Managed social media accounts, content creation, and campaigns.
- Designed engaging mobile/web experiences through research, prototyping, and wireframing.
- Developed daily social media content and visual assets for health, travel, fashion, and food brands.
- Published blog content using WordPress and Shopify, and designed graphics for various platforms and mobile applications.