

Ambuj Kumar Mishra

UI/UX Designer

(aka Design Guardian)

I'm a creative-minded UI/UX Designer with more than 1.5 years of professional experience. I possess excellent skills in design tools like Figma. My commitment lies in crafting digital experiences that are user-centric, intuitive, aesthetically pleasing, and seamless for users.

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[LinkedIn](#)

[Dribbble Portfolio](#)

EDUCATION

B Tech. in Information Technology

MMMUT, Gorakhpur, UP
2020 - 2023 · 7.82 CGPA

SKILLS

User Interface Design
Visual Design
User Experience Design
Prototyping
Wireframing
Design Thinking
User-Centric Design

TOOLKIT

Figma
Canva
Framer
Protopie
Adobe Illustrator
Adobe Photoshop

WORK EXPERIENCE

● Associate UI/UX Designer Jun, 2023 - Present

● UI/UX Designer Intern Feb, 2023 - May, 2023

Groweasy Online Digital Technology Pvt Ltd (Maino.ai)

- As a sole UI/UX Designer at Groweasy, I lead the whole end-to-end product design process, encompassing research, wireframing, and final visual designs.
- Collaborated closely with product manager and developer to streamline the product development cycle and enhance overall efficiency.
- Crafted user-centric and intuitive designs, prioritizing enhanced usability and seamless experiences for users.
- Transformed complex procedures into streamlined workflows, resulting in a remarkable 70-80% reduction in manual work for users and improved their productivity.
- Utilized design skills to create engaging workflow illustration for company presentations and decks.

UI Designer Intern Apr, 2022 - Sep, 2022

Fluidesigns (OPC) Pvt. Ltd

- As a UI Designer at Fluidesigns, I contributed to the comprehensive visual design process of an Ecommerce startup's website and mobile app.
- Led the visual design process right from the initial mood boarding phase to visually captivating designs and then to interactive prototypes.
- Developed a comprehensive design system for both the website and mobile app, ensuring consistency and scalability.
- Created visually appealing, intuitive, and user-centric designs, resulting in increased revenue, expanded customer base, and a streamlined workflow.
- Additionally, contributed to case study designs showcasing the previous products created by Fluidesigners!.

LEADERSHIP + ENGAGEMENT

Joint Secretary and Designing Team Head Apr, 2022 - May, 2023

The Finance Club, MMMUT

- Led the design team at The Finance Club, providing guidance and direction in creating visually stunning and captivating materials, like posters, flyers, etc.
- These efforts led to enhancing the club's popularity at the university, resulting in increased participation in events and competitions, as well as securing sponsorships from prominent brands.