

Rahul Vaid

UI/UX Designer

Highly motivated and results-oriented UI/UX Designer with **1+ years of experience** crafting user-centric interfaces for web and mobile applications.

Proven ability to collaborate effectively with cross-functional teams to deliver engaging and impactful designs that drive user satisfaction and business goals.



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 <https://www.linkedin.com/in/rahul-vaid>

Work experience

UI/UX Designer

SkillfounDry Technology Private Limited
Aug 2023 - Jan 2024

- Led the UI/UX design for SALONX, a salon management app.
- Conducted user research to understand salon owner and stylist needs.
- Created wireframes, prototypes, and conducted usability tests to validate design decisions.
- Increased user satisfaction with the booking process by 20% through improved UI design.
- Collaborated with developers to ensure design fidelity during implementation.
- Create social media assets for SalonX, including posters, brochures, infographics, presentations, videos, animations, social media posts.

UI/UX Designer

UnBoxing Community, Jan 2023 - Jul 2023

- Designed the complete user experience for the Unboxing Community e-commerce app (electronics & electric products) and web platform.
- Created a responsive and intuitive design for the web platform, optimizing for desktop and mobile use.
- Worked closely with the manager, marketing team, and developers to ensure a seamless user experience across all platforms.

Education & Learning

Interaction Design Foundation

2022 - 2024 [Certificate Courses]

- Human-Computer Interaction (HCI)
- User Experience: The Beginner's Guide
- User Research: Methods & Best Practices
- UI Design Patterns
- AI for Designers

Udemy

2022 [Certificate Courses]

- UI/UX Design Essentials -Figma
- UI/UX Design Essentials -Adobe XD

Bachelor of Arts

2011 - 2014

BA (Hons) History, Hans Raj College, University of Delhi.

Skills

User Research



Design Thinking



Wireframing



Prototyping



HCI



Usability Testing



Figma



Adobe XD

