

MUHAMMAD HASEEB UX/UI DESIGNER | PRODUCT & INDUSTRIAL DESIGNER **PROFESSIONAL SKILLS** LANGUAGES Adobe Illustrator Figma Fnalish ********* Autodesk(AUTOCAD,3ds Max) Adobe Photoshop Urdu ********* ********* CorelDraw Adobe XD Punjabi ********* ******** WORK EXPERIENCE C RENDERING GRAPHIC DESIGNER / APRIL 2018 - OCTOBER 2019/ CONCEPTS Worked on Various Projects for Various Companies in and out of Pakistan. Designed Art Works and Advertisement and Posters. Designed the Brand Identities and campaigns of Various Companies. WAC GRAPHIC DESIGN INTERN / JULY 2018 - AUGUST 2018/ CONSULTANTS Designed different Advertisement for the Agency and worked on the Campaign for the Launch of a Magazine. AMSUS UX/UI GRAPHIC DESIGN INTERN / JULY 2020 - OCTOBER 2020/ TECHNOLOGIES Designed the interface of Smartphone Application(Android, IOS), interface of various websites and some advertisements. Designed Various Projects on Adobe XD and Figma. CODENINJA UX/UI & CREATIVE GRAPHICS DESIGNER / AUGUST 2021 - JULY 2022/ C CONSULTING INC. Designed various websites on a design system with web and mobile responsive with real time development of design with Development Team, along with resolving design changes if needed. Creative designs include creatives for various sites and posts and also in collaborations with the marketing team for marketing campaigns for different companies in different domains. Creating Branding Identities for various brands along with their stationary, post and Advertisements. UX/UI DESIGNER / MARCH 2023 - PRESENT REZAID GLOBAL Creating user-centered designs by understanding business

requirements, and user feedback along with user flows, wireframes, prototypes and mockups and translating requirements into style guides, design systems, design patterns and user interfaces, Identifying and troubleshooting UX problems, Collaborating effectively with product, engineering, and management teams

BACHELOR ON <u>(</u> PRODUCT & INDUSTRIAL DESIGN

MATRIC MAJOR: SCIENCE GROUP

(COMPUTER)

UNIVERSITY OF ENGINEERING AND TECHNOLOGY LAHORE /2017 - 2021/ CPGA: 2.945 MAJOR COURSES : PRODUCT DESIGN, CAD, GRAPHICS DESIGN, ERGONOMICS, PACKAGING DESIGN, 3D MODELING, PHOTOGRAPHY

FAZAIA INTERCOLLEGE LAHORE /2015 - 2017/ INTERMEDIATE F.Sc MAJOR: PRE-RESULT: 852/1100 (77.4%) ENGINEERING

> HORIZON STARS SCHOOL LAHORE /2013 - 2015/ RESULT: 974/1100 (88.5%)

EDUCATION

REFERENCES

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