

WORK EXPERIENCE

LEAD GRAPHIC DESIGNER

Xtended Space | Jan 2024- Present

- Partnered with founders of Xtended Space, MaAvatar, Climifi, RITS Capital and Flagship.club.
- Headed responsive web development for [Bizzflyer](#), a pre-IPO advisory platform.
- Created [Lead Magnet](#) and additional landing pages for Xtended Space's relocation process, increasing customer base growth by 35%
- Directed advanced [motion graphics](#) for [ads](#), social media, and websites.
- Crafted [Pitch decks](#) for venture capitals, increasing funding **success by 30%**.
- Executed and installed 20x10 and 25x10 feet hoardings for "[Sabse Sasta Storage Milega](#)," boosting visibility by 30% and attracting 25% more foot traffic.
- Developed responsive landing page for [Flagship.club](#), AI-driven children's platform.
- [Instagram](#) | [LinkedIn](#) | [LinkedIn](#)
- Mentor: Saurabh De(RM), Ritesh Suneja, Rachna Suneja

SENIOR MANAGER, DESIGN (Freelance)

The Perfectionist | Sep 2023- Jan 2024

- Overseeing teams to refine user experiences for broad spectrum of clients.
- Collaborated with [Monika Upneja](#), boosting project visibility by 35%.
- Oversaw the creation of company profile print module, Oriental India.
- Produced [NH-248A Highway](#) and [Corporate Video](#) Portfolio, enhancing engagement by 45%.
- Developed infographic motion for [OSE's project map](#), improving clarity by 50%.
- Produced cover artwork for Fuzone Bangalore's [24th edition](#). Clients: OSE(Oriental Structural Engineers), Aragaza, Fuzone, Patchouli Primary School
- [Behance OSE Portfolio](#) | [Oriental India](#)
- Mentor: Monika Upneja

GRAPHIC DESIGN SPECIALIST

Statiq | Sep 2022-Aug 2023

- Strategized, 2023 onboarding calendar and Product User Manual for national use.
- Managed creation of motion graphics and JSON conversion for the app onboarding framework.
- Enhanced user interaction by 40% with Background Motion Graphics for the [EV Calculator](#).
- Executed white labeling on product Circle for collaboration with Adani.
- Coordinated the responsive landing page design for [22KW](#) & [60KW](#) products.
- Boosted user retention by 30% with an animated splash screen for the App home.
- Produced dashboard motion for [EV Charging in 3 Steps](#), improving comprehension by 50%.
- Created opening film for [Auto Expo 2023 - Components](#), enhancing visibility by 70%.
- Developed "[The Electric Revolution in Numbers](#)" for homepage, infographics motion, boosting engagement by 55%.
- Launched a Product Motion on [New Year's](#) Eve.
- Implemented AI-based Image Slider for product Landing Pages, enhancing visual appeal by 50%.
- Hardware Product Adwall Screen [Spooof Animation](#) on Landing Page.
- [Instagram](#) | [LinkedIn](#) | [Facebook](#) | [Website](#)
- Mentor: Siddharth Mannan and Aditi Gupta.

EDUCATION

IIIT BANGALORE

PG Program | UI UX Design | 2023-Present

Skills: Prototyping · Figma (Software) · Mental Models · Empathy Mapping · Persona Mapping · Web Responsive · UCD Tools · Journey Map · Usability Testing

SANT LONGOWAL INSTITUTE OF ENGINEERING & TECHNOLOGY

B.E. | Mechanical Engineering| 2014-2018

Activities and societies: Member of ISTE, SAE International, Undergraduate Dissertation: Visual Saliency Detection Using Color Space Model in HSV format.

ANIKET SINGH

UX AND MOTION GRAPHICS SPECIALIST

PROFILE

With over five years of experience as a creative professional, eager to bring fresh perspectives and updated skills to your organization, particularly in UX expertise.

Excited to discuss how this background aligns with your needs.

Creativity and technical expertise enable delivery of visually compelling, functional work that exceeds expectations. Specializes in dynamic visual content, intuitive user interfaces, adaptive web solutions, motion graphics, and AI-driven innovations, aiming to lead projects that push creative and technological boundaries.




SKILLS

❑ Photoshop(Beta)	★★★★★
❑ After Effects	★★★★★
❑ Illustrator	★★★★★
❑ Premiere Pro	★★★★★
❑ Indesign	★★★★★
❑ WordPress	★★★★★
❑ HTML	★★★★★
❑ Cinema 4D	★★★★★
❑ Figma	★★★★★
❑ Adobe XD	★★★★★
❑ Blender	★★★★★
❑ Protovie	★★★★★
❑ Microsoft 365	★★★★★
❑ ChatGPT	★★★★★
❑ Balsamiq	★★★★★
❑ Midjourney	★★★★★
❑ Canva	★★★★★
❑ Solidworks	★★★★★
❑ Jira	★★★★★

LINKS

[Envato](#) | [Behance](#) | [Cover Letter](#) | [Portfolio](#) | [LinkedIn](#) | [CV](#) | [Uplabs](#)

CONTACTS

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