

# Shivam Singh

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## Summary

A certified Tableau Developer with overall 6 years of experience in Tableau & BI reporting. Have extensive experience in processing, managing, and distributing business-driven and actionable visual reports for key stakeholders. Also have expert skills of SQL Server development & analytics. I am looking for a challenging position that will utilize my extensive technical skills and will lead me to innovative work environment so that I can learn and grow in my career.

- Expertise in designing effective visualizations for analysis in Tableau Desktop v2022.1 and publishing it to Tableau Servers.
- Created advance Tableau dashboards with quick/context filters, parameters and LOD/calculated fields that allows to track and improve customer Business.
- Provided Row Level Security(RLS) to the dashboard for clients from different regions.
- Publishing the Dashboard, setting refresh for extracts, improving efficiency and enhancing security in Tableau Server.
- Expertise of SQL and relational database management systems and Business Intelligence Technologies.
- Experience in creating complex database queries like joins, sub-queries, CTE, Procedures, Functions, etc...
- Experience in Advanced Excel and its features like Functions, PivotTables, Charts, etc...
- Extended experience of basic Java, C, Alteryx.
- Prepared routine and ad hoc status reports in Tableau and MS SQL.

## CAREER CONTOUR / WORK EXPERIENCE

### Current Company : Annalect

Location: Gurugram/Gurgaon  
Designation: Analyst  
Domain: Marketing Science  
Duration: February 2023 till Present

## Technical Skills

Database: SQL Server 2019  
BI Tools: Tableau Desktop  
Analytical Tool: MS Excel, Alteryx

### Responsibilities:

- Build Tableau dashboard for different client to track the spent on advertising and marketing of different brands and their products across multiple countries.
- Provided Row Level Security to the dashboard for clients from different regions.
- Publishing the Dashboard, setting refresh for extracts, improving efficiency and enhanced security in Tableau Server.
- Creating action filters, parameters and calculating the sets for preparing dashboards and worksheets in

Tableau.

- Provided extended support to other teams for enhancement on Tableau dashboards.
- Database table creation and establishing connection between SQL Tables and Tableau to build visualization.
- Publishing Tableau Dashboards from Desktop to Production server.
- Knowledge of basic python and provided extended support to resolve and enhance the code for other teams.
- Evaluated patterns and meaningful insights from data through qualitative and quantitative analysis.
- Track record of operating independently, demonstrating creativity, being detail-oriented and delivering results in a highly organized manner.
- Deliver weekly and monthly reports of spent on advertising and marketing in Tableau and Excel.

**Company:        WIPRO**

Location:            Noida  
Designation:        Analyst  
Domain:             Insurance  
Duration:            January 2021 till February 2023

**Technical Skills**

Database:            SQL Server 2017.4  
BI Tools:            Tableau Desktop, Tableau Server  
Analytical Tool:    MS Excel, Alteryx

**Responsibilities:**

- Created advanced Tableau dashboards with quick/context/global filters, parameters and calculated fields that allowed to track and improve customer business.
- Publishing Dashboards from Desktop to QC server and then to Production server after thorough QC.
- Worked on multiple Tableau projects and provided better enhancements.
- Deployed Tableau & SQL Reports on Tableau Server & SharePoint Portal.
- Developed complex database queries like joins, CTE, Stored Procedures, User Defined Functions, Indexes, etc...
- Performance tuning of SQL Queries and Stored Procedures.
- Developed and implemented standard operating procedures to bridge data gaps and resolve related issues.
- Created pivot tables and charts using worksheet data and external resources, modified pivot tables, sorted items, group data refreshed and formatted pivot tables in MS Excel.
- Used Advanced Excel and its features like Functions, Pivot Tables, Charts, etc...
- Executed Alteryx Workflows and modified them as per business needs.
- Run COGNOS reports using filters to extract input data to be used in reports.
- Communicated directly with On-shore (U.S. & U.K.) teams for Quality results & maximum accuracy.

- Worked on multiple international projects in multicultural teams.

### **PROJECTS:**

- Define Benefits Health Scorecard.
- Experience Summary Dashboard.

### **Company:      SKAAY Data Labs**

Location:            Noida  
Designation:        Analyst  
Duration:            Feb2018to December 2020

### **Technical Skills**

Database:            MS SQL Server 2012  
ETL Tool:            SSIS, Alteryx  
Analytical Tool:    MS Excel

### **Responsibilities:**

- Experienced in requirement gathering/analysis, design, development, testing and production of reporting and analysis projects.
- Developed complex database queries like joins, CTE, Stored Procedures, User Defined Functions , Indexes, etc...
- Designed Reports and tuned them for optimal performance when using multiple parameters.
- Create pivot tables and modify spreadsheets to achieve analytical goals.
- Designed, recorded and executed macros to automate data entry inputs.
- Compile and generate spreadsheets capturing key data related to company's active contracts.

### **Education**

#### **CERTIFICATION:**

- Diploma in Computer Applications from National Institute of information Technology scored 85%

#### **PROFESSIONAL:**

- B.Sc. (H) from Mathematics in 2016 from Invertis University, Bareilly.

#### **ACADEMICS:**

- Intermediate: Harrow School, Bareilly in 2012 from CBSE Board.
- Matriculation: Police Modern School, Bareilly in 2009 from CBSE Board.

### **ACHIEVEMENTS:**

- RnR Wipro in 2022 Q3.
- Open Volleyball Tournament 2017
- Inter-University Volleyball Competition Jodhpur 2015
- Won Gaming Arena - Counter Strike 1.6 2015
- Won Inter School Chess Championship Winner 2007
- Inter-State Judo Competition 2008
- Inter-School Martial-Arts Competition - Silver Medal 2008

### **HOBBIES:**

- Playing Any Sport (Volleyball in particular)
- Internet Surfing
- Always ready to learn anything new.