

# Harshit Kumar

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Delhi

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## SUMMARY

Detail-oriented analyst with a track record of transforming complex datasets into actionable insights. Proficient in statistical analysis and data visualization. Skilled in Stakeholders Management, Agile, PowerBI, SQL, Python, Tableau and Microsoft Office. Adept at presenting findings to both technical and non-technical stakeholders.

## SKILLS

Stakeholder Management Agile Microsoft PowerBI Microsoft Excel BRD - FRD Project Management SQL MySQL  
Tableau Salesforce Data Analytics Business Analytics Documentation and Presentation Python

## WORK EXPERIENCE

### Business Analyst

Apr 2023 - Jun 2023

Paytm, Noida, U.P.

- Worked closely with Product and Business stakeholders to empower data-driven decision-making leading to a marked increase in the brands sales. Handled the execution of campaigns, creation of detailed reports for more than 15 brands and supervised the interns in the team.
- Led cross-functional collaboration to provide key insights supporting business decisions. Leveraged advanced analytics capabilities to conduct confirmatory data analysis, ensuring the accuracy of findings. Resulted in actionable recommendations that positively impacted revenue growth by 14%.
- Performed data driven analytics for generating business insights.
- Generated various types of reports such as Program Performance Analysis and Engagement Framework and carried out client interactions through call, email, chat, etc.
- Created visual reports and dashboards to communicate complex information to stakeholders.

### Data Analyst

Jul 2022 - Jan 2023

KRM Ayurveda, New Delhi

- Collaborated with key stakeholders within the organization to strategize and execute growth and marketing initiatives, resulting in significant sales augmentation for the company's products.
- Engaged in a Python-based project focused on extracting data leads from a web server and compiling into excel files. Managed both operational tasks and CRM responsibilities.
- Created compelling visualizations and dashboards to communicate findings to stakeholders.

### Executive - Data Analyst

Feb 2021 - Jul 2022

IT Arrow, Remote

- Collecting, organizing, and analyzing data from various sources to provide actionable insights.
- Developing and maintaining databases and data systems necessary for projects and department functions.
- Creating comprehensive reports and presentations to communicate findings and recommendations to stakeholders.
- Collaborating with cross-functional teams to identify data-driven solutions to business challenges.

## EDUCATION

Bachelor of Technology: Guru Gobind Singh Indraprastha University  
Information Technology

2016 - 2021

Class XII: CBSE

Bharatiya Vidya Bhavan

2015

## CERTIFICATIONS

Complete course of SQL Database Programming- Udemy

Certificate no: UC-7a609a49-3e47-4c51-bd26-bfc79447bcc5

Certificate url: ude.my/UC-7a609a49-3e47-4c51-bd26-bfc79447bcc5

The Data Visualization Course: Excel, Tableau, Python, R - Udemy

Ongoing

Microsoft Power BI - Udemy

Ongoing

## PROJECT AND TRAINING

- Location Based Reminder for mobile phones – Major project
- Movie Recommender System using Python – Minor Project
- E-commerce titled as tyres.com – In-house training

## INTERNSHIP

Northern Railways - Oversaw the passenger reservation system operating under the Chief Commercial Manager at the Indian Railway Conference Association (IRCA) and New Delhi Railway Station. Concurrently, managed railway networking initiatives in the capacity of station director at the Hazrat Nizamuddin railway station under Northern Railways.