

Punjab, Pakistan  
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[me@adnanshahid.com](mailto:me@adnanshahid.com)

# Adnan Shahid [www.adnanshahid.com](http://www.adnanshahid.com)

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## SKILLS

I'm an experienced Multimedia Professional & Software Engineer with a passion for crafting beautiful and functional interfaces that deliver great user experiences. With several years of experience in the industry, I specialize in creating intuitive and engaging digital experiences that leave a lasting impression on users.

My skills include user research, wireframing, prototyping, and designing interfaces that are both aesthetically pleasing and highly functional. I also have experience in front-end development, which allows me to create designs that are not only beautiful but also easily implementable.

In addition to my expertise in user experience design and interface, I also have a strong background in digital marketing and social media management. This allows me to create digital experiences that not only look great but also help to achieve marketing goals.

## EXPERIENCE

### **AppifyTech, Lahore** – *Lead UI UX Designer | Product Designer*

Jun 2022 – PRESENT

- [EHR] Design process for new products[ethizo.com] & features UI/UX Design
- Collaborating with product managers and developers to understand the business and technical requirements for a product
- Conducting user research and testing to gather feedback and insights on the usability and effectiveness of products
- Creating wireframes, interactive prototypes, and high-fidelity mockups to communicate design concepts and ideas
- Marketing Materials including marketing video.

### **Serene Technologies, Remote** – *Senior UI/UX Designer & Front-end Developer*

Nov 2015 – Mar 2017 · 1 yr 5 mos

- Design UI/UX of Mobile and Web Applications
- Frontend Implementations

### **Masood Textile Mills , Faisalabad** – *Trainee & Webmaster*

Jan 2005 – Jan 2006 · 1 yr 1 mo

- Design UI/UX of Mobile and Web Applications
- Frontend Implementations

## **Self Employed , Remote** – *Software Engineer and Multimedia Artist*

Jan 2009 – Jan 2015 [upwork] | Jan 2017 – Jan 2022 [codementor]

- [www.adnanshahid.com](http://www.adnanshahid.com) – US & Aus Based work 100s of Recommendations.

## EDUCATION

### **National College of Arts, Lahore** – *Master in Multimedia Arts*

Session 2007 – 2009, Lahore

### **NUCES, Lahore** – *Master of Science, Computer Software Engineering*

Session 2006 – 2007, Lahore(not completed – Studied 1 semester out of 4 cleared)

### **University of the Punjab, Lahore** – *BCS(Hons) Software Engineering*

Session 2000 – 2004, Lahore

## AWARDS

Guinness Book of World Record (Hajj Hackathon) - 2018

Hons in the final thesis( Master in Multimedia Arts) -2009

Educational Position in Punjab In BCS(hons) - 2005

## SOME PERSONAL LINKS

[www.linkedin.com/in/adnanshahid0](http://www.linkedin.com/in/adnanshahid0)

[www.adnanshahid.com](http://www.adnanshahid.com)

[www.behance.net/adnanshahid](http://www.behance.net/adnanshahid)

[www.facebook.com/creativelook](http://www.facebook.com/creativelook)