

Diksha Jolly

■ User Experience (UX) & Visual Designer

📍 Delhi, India



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EDUCATION

USER EXPERIENCE DESIGN ESSENTIAL- ADOBE XD UIUX DESIGN

Daniel Walter Scott (Udemy)

FIGMA UI/UX DESIGN ESSENTIAL

Daniel Walter Scott (Udemy)

ADVANCE DIPLOMA IN GRAPHIC DESIGN

Anima

MA IN HINDI LITERATURE

IGNOU

BACHELOR OF ARTS

Delhi University

INTERMEDIATE

CBSE Board

SKILLS

- User experience
- User interface
- App design
- Adaptive web design
- Product design
- Design system
- Branding
- Creative Visual Design

SOFTWARE

- Figma
- Adobe XD
- Sketch
- Photoshop
- Illustrator

PROFILE

I am Innovative and detail-oriented User Experience & Visual Designer with 6 years of experience in designing engaging user interfaces and experiences for web and mobile applications. Proficient in creating wireframes, prototypes, and visual designs with a strong understanding of user-centred design principles. Skilled in collaborating with cross-functional teams to deliver compelling and accessible designs that meet user needs and business objectives.

EXPERIENCE

User Experience (UX) & Visual Designer

Clicky.pk, Middle East

2021 – present

Clicky.pk is an online fashion platform. They offer a wide range of fashion items including clothing, accessories, and footwear.

- Enhancing the user interface (UI) and user experience (UX) of a website and mobile application.
- Work with the product team and create concepts and designs that align with project requirements.

UI/UX Designer

DishTV, Noida

2018 – 2021

DishTV is one of India's largest direct-to-home (DTH) television service providers, offering a wide range of satellite television channels and services to customers across the country.

- Design intuitive and visually appealing user interfaces for Dish TV's set-top boxes, mobile apps, and online platforms.
- Create wireframes, mockups, and prototypes to communicate design concepts and interactions effectively.
- Collaborate with QA teams to identify and address any usability issues or bugs.

UI Designer/Graphic Designer

Inivox.com, India

2017 – 2018

Inivox is a creative agency that specializes in providing a range of creative services to clients, typically in the fields of marketing, advertising, branding, and design.

- Create visually stunning graphics, illustrations, and visual assets for digital and print media, including branding materials, marketing collateral, social media graphics, and advertisements.