

Ritick Kumar

UI/UX Designer | Visual Designer

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I'm focused on creating meaningful experiences through design.

Work Experience

Glocal View Infotech Private Limited | UI/UX Designer

March 2023 - Present

- Led UI/UX design efforts across diverse projects including HRMS, CRM, TMS, Food Recipe App (FoodSteps), Website design, Mobile apps design, admin panels, and various marketing materials.
- Managed design projects from concept to completion, collaborating with cross-functional teams and stakeholders to meet project deadlines and requirements.
- Created wireframes, prototypes, and high-fidelity mockups using industry-standard tools such as Figma
- Conducted user research and usability testing to gather insights, improve designs, and enhance user satisfaction.

Upride Network Private Limited | UI/UX Designer

January 2023 - March 2023

- Consulted with founders and developers to review current products and provide design solutions to solve user needs and business challenges through User Research, Information Architecture, Interaction Design, Visual Design, and Prototyping.
- Worked on improving the user experience and helped to redesign the flow of the app as the solo designer on a team of 10 members.

Freelancer | UI + UX Designer

July 2022 - January 2023

- Worked as a freelance UI/UX designer for some projects including website UI design, layout design, and graphics.
- I designed logo, posters, and various social media content for multiple clients. The majority of this work was completed remotely.

Certifications

- Foundations of User Experience (UX) Design UX
- Design Process: Empathize, Define, and Ideate Build
- Wireframes and Low-Fidelity Prototypes
- Conduct UX Research And Test Early Concepts
- Create High-Fidelity Designs And Prototypes In Figma
- Responsive Web Design in Adobe XD

Skills

Design & Tools

- User Research
- Competitive Analysis
- Concept sketches
- Journey mapping
- Wireframes
- Prototypes
- Mockups
- Personas
- Usability Testing
- Design systems
- Web Design
- Mobile Design
- Figma
- Adobe XD
- Adobe Creative Suite
- HTML/CSS/JS

Collaboration

- Self-Starter
- Communicative
- Detail-oriented
- Team player
- Empathy

Educational Background

B.tech in Computer Science & Engineering

JSS ACADEMY OF TECHNICAL EDUCATION, NOIDA
Nov 2020 - Jun 2023

Google UX Design Professional Certificate

COURSERA
Jul 2022 - Dec 2022