



# SHASHI SINGH

## UI/UX & GRAPHIC DESIGNER

### CONTACT

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Bhojpur, Bihar

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linkedin

Bē Behance

### INTRESTS

Cricket  
User Experience Research  
Sketching  
Artificial Intelligence

### Certifications

Basic to Advance Graphic Design  
Typography  
User Experience Design Essentials  
Adobe After Effect Essential  
Visual Elements of User Interface Design

### LANGUAGE

ENGLISH  
HINDI

### ABOUT ME

As a skilled UI/UX and Graphic Designer with over 6+ years of experience, I specialize in creating intuitive, user-centric designs that blend creativity and functionality. Proficient in Adobe Creative Suite, Sketch, and Figma, I excel in user research, wireframing, and prototyping. My portfolio spans e-commerce, education, and healthcare, showcasing my ability to deliver high-quality designs on time. Passionate about continuous learning and innovation, I am dedicated to enhancing user experiences through thoughtful and impactful design.

### EDUCATION

#### Bachelor of Engineering

Rajiv Gandhi Proudyogiki Vishwavidyalaya (Mechanical Engineering) 2012-16

#### Intermediate

Gaya College, Gaya (PCM) 2009-11

#### Matriculation

Indira High School, Buxar 2008-09

### EXPERIENCE

Rietway Consultants Pvt Ltd 2018-2021

Created designs visually appealing and user-friendly digital & print assets, such as brochures, business cards, posters, banners, packaging, social media graphics, email templates, and online advertisements.

Armstrong International Pvt Ltd 2021-2024

Designed and developed a user-centric learning platform integrated into the company website. Conducted user research to identify training needs and preferences. Created wireframes and interactive prototypes using Figma. Led usability testing to refine and improve designs. Collaborated with cross-functional teams to ensure design feasibility and project alignment. Developed visually appealing, intuitive interfaces following branding guidelines. Ensured responsive design for optimal user experience on all devices.

### SKILLS

Adobe Photoshop ██████████  
Adobe Illustrator ██████████  
Adobe InDesign ██████████  
Adobe XD ██████████  
Figma ██████████  
After Effect ██████████

### STRENGTHS

As a UI/UX & Graphic designer, my strengths lie in creating user-centered designs that prioritize intuitive and accessible interfaces. I am proficient in tools such as Adobe Creative Suite, Sketch, Figma, and InVision, which enable me to produce high-quality wireframes, prototypes, and final designs. My expertise in user research, including conducting interviews, surveys, and usability tests, allows me to gather valuable insights and validate design decisions effectively.