

# Shehryar Malik

## Business Analyst

Seasoned Business Analyst offering 6 years of IT industry success. Expert on business and systems requirements, user acceptance testing and end-user training. Accomplished at leveraging past lessons to inform future decision-making. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy. Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.



### Contact

#### Address

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### Skills

Predictive modeling ●●●●● Excellent

Business process mapping ●●●●● Excellent

Data analysis ●●●●● Excellent

Strategic planning ●●●●● Excellent

Operations management ●●●●● Excellent

Project finance ●●●●● Excellent



### Work History

2022-06 -  
2023-09

#### Team Lead Business Analyst

*InvoZone, Lahore*

- Handled business leverage data and identified opportunities for improvement, spot trends as well as recognized potential issues and offered solutions
- Worked with cross functional teams to magnify data analysis and report generation for a finished product
- Used and developed data collection processes alongside gathering end user reporting and dashboard requirements
- Monitored analytics and metric results to implement new data analysis methodologies
- Integrated ERP systems other software applications and data sources to streaming
- Handled Multiple Projects including Metaverse, NFT and Block chain
- 2D, 3D and high tech AAA quality games were dealt with multiple clients onboard from all across the globe
- Led or participated in the implementation of ERP systems, such as SAP, Oracle, or Microsoft
- Managed data migration processes during ERP implementation
- Outstanding experience developing requirements and product specifications for new or existing applications.
- Analyzed open orders, backlog, and sales data to provide sales team with insights.

Workflow Analysis	●●●●● Excellent
Technical Writing	●●●●● Excellent
Gap analysis	●●●●● Excellent
Microsoft Office Suite	●●●●● Excellent
Project Management	●●●●● Excellent
Test case scenarios	●●●●● Excellent
Quality assurance	●●●●● Excellent

## Software

JIRA	●●●●● Excellent
SAP ERP	●●●●● Excellent
TRELLO	●●●●● Excellent
TABLEAU	●●●●● Excellent
CANVA	●●●●● Excellent
GANTT CHARTS	●●●●● Excellent
NUCLINO	●●●●● Excellent
RISKWATCH	●●●●● Excellent
MIRO	●●●●● Excellent

2018-06 -  
2022-06

- Conducted interviews with key business users to collect information on business processes and user requirements.
- Assessed business requirements to forecast annual budgetary operational costs.
- Deployed predictive analytics models to forecast future trends.
- Applied honed problem-solving skills to analyze and resolve issues impacting business operations and goal achievement.
- Performed gap analysis to identify areas of improvement.
- Collaborated with teams in product line transition to streamline manufacturing footprint.
- Collaborated with stakeholders to define project objectives and criteria.
- Provided technical support for troubleshooting analytics and reporting issues.
- Assisted with creating data cubes and OLAP models to improve data analysis.

## Business Analyst

*Kiwi Creations, Lahore*

- Virtual as well as augmented reality has been handled with proficiency
- 2D, 3D and high tech AAA quality games were dealt with multiple clients onboard from all across the globe
- Designing and Processing UI/UX works for better user intractability
- Outstanding experience developing requirements and product specifications for new or existing applications
- Analyzed, Designed and mapped business processes and associated data flows as required
- Assessed business process and system inefficiencies alongside implementing process improvements
- Designed and developed use cases of high level applications and system architecture documents

FIGMA



Excellent



## Languages

English



Excellent

Urdu



Excellent

Arabic



Good

- Elicited and documented business and technical requirements through interviews, workshops, and document analysis
- Created data models, dashboards, and reports using tools such as Excel, Tableau, or Power BI
- Developed test plans and test cases to validate software functionality and ensure quality
- Conducted user acceptance testing (UAT) and provided feedback for system improvements
- Identified inefficiencies in existing processes and recommended improvements, resulting in cost savings or increased efficiency
- Collaborated with cross-functional teams to streamline workflows and optimize business operations.
- Analyzed key aspects of business to evaluate factors driving results and summarized into presentations.
- Conducted interviews with key business users to collect information on business processes and user requirements.

**2017-01 -  
2018-06**

## **Research Analyst**

*NISHAT, Lahore*

- Implemented quality control protocols to enhance accuracy of data and research results.
- Developed survey instruments and designed experiments to test hypotheses and measure outcomes.
- Developed algorithms and software to automate data gathering and analysis processes.
- Analyzed large volume of data to identify patterns, trends and correlations.
- Prepared detailed reports summarizing research findings and recommendations for further action.
- Developed macros, special formulas, and other actions to produce reliable and

consistent statistical reviews.

- Created visualizations to present research data and findings to stakeholders.
- Analyzed statistical data using both modern and traditional methods.
- Used varied statistical and data analysis techniques to draw conclusions from research.
- Stayed up-to-date with industry trends and developments to conduct relevant and valuable research.
- Participated in data mining activities to uncover insights from various sources.
- Developed and tested survey questionnaires on varied topics to collect data for research projects.
- Conducted primary and secondary research to better understand customer needs and behaviors.
- Created and distributed surveys for data collection and analysis.
- Collaborated with cross-functional teams to develop and implement market research strategies.



## Education

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2014-02 -  
2018-11

### **Bachelor of Science: Computer Science**

*Government College University (GCU) - Lahore*

2012-01 -  
2013-04

### **Fsc: Engineering, Engineering**

*Forman Christian College (A Chartered University)*



## Accomplishments

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- Process Improvement - Achieved revenue objective by implementing cost-cutting measures.
- Management - Directed marketing team of 12 direct reports. Supervised creation of marketing strategies/plans and ensured

operations were within budget constraints.

- Marketing Consulting - Advised and assisted major computer companies, small businesses and non-profit organizations in business startup, business plans, marketing, public relations and communications with a 95% success rate.